



**For ChatGPT**  
7 Amazing AI Prompts Included!



# Email Marketing Magician

CRAFT IRRESISTIBLE EMAIL  
CAMPAIGNS WITH CHATGPT AI

SEQUENCE BUILDER - ENGAGEMENT BUILDER - CART ABANDONMENT EMAILS - PRODUCT LAUNCH EMAILS- AND MORE!

## **Email Marketing Magician Guidebook**

Copyright © All Rights Reserved

This book contains proprietary information, which is protected by copyright. All rights reserved. No part of this book may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of the publisher.

This book is intended for informational purposes only and is not intended to provide legal, financial, or professional advice. The author and publisher shall not be held liable for any loss or damage caused by the use of this book. The author and publisher make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the book or the information, products, services, or related graphics contained in the book for any purpose. Any reliance you place on such information is therefore strictly at your own risk.

The author and publisher shall not be liable for any damages arising out of or in connection with the use of this book. The information contained in this book is not intended to be a substitute for professional advice. If you have any specific questions about any legal, financial, or medical matter, you should consult a qualified professional.

All trademarks, logos, and images used in this book are the property of their respective owners and are used for illustrative purposes only. The use of any trademark, logo, or image in this book does not imply any endorsement or affiliation with the trademark owner.

Any website or social media links provided in this book are for informational purposes only and the author and publisher have no control over their content or availability.

This book is not intended for distribution or use in any country where the distribution or use of this book would be contrary to local law or regulation.

The contents of this book are based on the author's own experience and research and should not be considered as professional advice. The author and publisher shall not be held liable for any loss or damage caused by the use of this book.

The author and publisher have made every effort to ensure that all the information in this book is accurate and complete, but no warranty or guarantee is given as to the accuracy or completeness of the information. The author and publisher shall not be held liable for any errors or omissions in this book.

The views and opinions expressed in this book are those of the author and do not necessarily reflect the official policy or position of any other organization or institution.

# **Master Your Email Marketing with the Email Marketing Magician and ChatGPT**

## **Introduction**

Welcome to the world of AI-driven email marketing! This guide will introduce you to the basics and benefits of using ChatGPT and the Email Marketing Magician prompt kit to supercharge your email campaigns. Discover how to create an account, utilize the prompt, and explore tips and strategies to maximize your results.

## **Getting Started with ChatGPT**

To begin, you'll need to create an account with ChatGPT. Follow these simple steps:

1. Visit the ChatGPT website <https://chat.openai.com>
2. Click on the "Sign Up" button and enter your email address, password, and other requested information.
3. Verify your email address by clicking the link sent to your inbox.
4. Log in to your new ChatGPT account and familiarize yourself with the platform.

## Using the Email Marketing Magician Prompt

The Email Marketing Magician prompt is designed to help you craft high-converting email campaigns with ease. To use the prompt, follow these instructions:

### 1. Copy the Email Marketing Magician prompt without modification:

Craft a persuasive and captivating sales-oriented email for [PRODUCT/SERVICE], highlighting [BENEFIT #1], [BENEFIT #2] and [BENEFIT #3] and referencing the following key features, [FEATURE #1], [FEATURE #2] and [FEATURE #3]

For your emails ensure the incorporation of these essential components:

1. An enticing subject line that stimulates curiosity and maximizes open rates
2. A preview line to further maximize open rates
3. A magnetic opening paragraph that instantly grabs the reader's attention
4. A succinct yet comprehensive portrayal of the product/service, emphasizing its unique features, benefits and advantages
5. A powerful call-to-action that propels the reader towards the desired outcome of a click through to the offer page.

### 2. Replace the [PLACEHOLDER TEXTS] with the specific product, benefits and features or service you're promoting. Here's an example of how this should look:

Craft a persuasive and captivating sales-oriented email for [Nature's Organic Coffee], highlighting [Improved Energy Levels], [Rich Flavor], and [Health Benefits] and referencing the following key features, [100% Organic Beans], [Sustainably Sourced], and [Eco-friendly Packaging].

For your emails ensure the incorporation of these essential components:

1. An enticing subject line that stimulates curiosity and maximizes open rates
2. A preview line to further maximize open rates
3. A magnetic opening paragraph that instantly grabs the reader's attention
4. A succinct yet comprehensive portrayal of the product/service, emphasizing its unique features, benefits and advantages
- 5 A powerful call-to-action that propels the reader towards the desired outcome of a click through to the offer page.

3. Open ChatGPT and paste the prompt into the input box.
4. Select the GPT-4 model and click "Submit."

**You'll receive AI-generated email content tailored to your product or service in moments.**

**Expansion Prompt:**

AI Email Sequence Builder (run this prompt in the same ChatGPT thread where you have run the primary prompt) to create a 3 part promotional sequence.

Construct a compelling follow-up email sequence comprised of three distinct emails, tailored specifically for [**PRODUCT/SERVICE**]. These emails should not only effectively engage subscribers but also emphasize the key benefits of the offering. Moreover, the sequence must incorporate persuasive language and creative calls-to-action, inspiring the recipients to take proactive steps towards a click through and purchase. Apply innovative language techniques, contextual associations, and natural language processing strategies, ultimately resulting in a highly optimized and impactful email series.

# Tips and Strategies to Get the Most from Your Email Marketing Magician Prompt

**Split test subject lines:** Use the Email Marketing Magician to generate multiple subject lines and test their performance. Identify which subject lines resonate best with your audience to optimize open rates.

**Personalize your emails:** Add personalization tokens to your prompts, such as [FIRST\_NAME], to make your emails feel more tailored to each subscriber.

**Test different offers:** Experiment with various limited-time offers and discounts to determine which incentives drive the most conversions.

**Segment your email list:** Craft targeted email campaigns for different segments of your audience based on their preferences, behaviors, or demographics.

**Adjust email frequency:** Test different email frequencies to find the optimal balance between engagement and unsubscribes.

**Monitor email performance:** Regularly track open rates, click-through rates, and conversions to identify areas of improvement and make data-driven decisions.

**Optimize email design:** Use the Email Marketing Magician to generate emails with varying designs, layouts, and visual elements. Test different styles to find the most engaging format for your audience.

**Incorporate storytelling:** Create engaging narratives around your products or services by incorporating storytelling elements into your prompts.

**Use social proof:** Leverage testimonials, reviews, or case studies in your email campaigns to build trust and credibility with your audience.

**Follow-up email sequences:** Use the Email Marketing Magician to craft follow-up email sequences that engage subscribers, highlight additional benefits, and encourage them to take action.

## **Bonus Prompts for Enhanced Email Marketing:**

(These prompts should be run in the same ChatGPT thread that you have run the original prompt as this contains the product/service's primary benefits and features)

### **Generate a re-engagement email:**

Write a re-engagement email for [ **PRODUCT/SERVICE** ] targeting subscribers who haven't opened our emails in the past 60 days. The email should:

1. Remind them of the value they're missing out on
2. Offer an incentive to re-engage with our content
3. Include a clear call-to-action

### **Create a cart abandonment email:**

Craft a cart abandonment email for customers who left [ **PRODUCT/SERVICE** ] in their shopping cart without completing the purchase. The email should:

1. Remind them of the items left in their cart
2. Highlight the benefits of completing the purchase
3. Offer a limited-time discount or incentive
4. Include a strong call-to-action

### **Design a product launch email:**

Compose an email announcing the launch of our new [ **PRODUCT/SERVICE** ] that includes:

1. An attention-grabbing subject line
2. A brief introduction to the new product/service
3. A list of key features and benefits
4. An exclusive launch offer
5. A clear call-to-action



## Generate a thank-you email for new customers:

Write a thank-you email for new customers who recently purchased **[PRODUCT/SERVICE]**. The email should:

1. Express gratitude for their purchase
2. Offer helpful tips or resources for getting the most out of the product/service
3. Encourage them to share their experience with friends or on social media
4. Include a call-to-action to join our loyalty program or subscribe to our newsletter

## Craft a holiday promotion email:

Create a festive email promoting our holiday sale for **[PRODUCT/SERVICE]**. The email should:

1. Feature a holiday-themed subject line
2. Highlight the sale details and discounts
3. Showcase top-selling products or gift ideas
4. Offer a limited-time coupon code or promotion
5. Include a strong call-to-action

By harnessing the power of the **Email Marketing Magician** and ChatGPT, you're now equipped to create high-converting email campaigns that captivate your audience and drive sales. Use the tips, strategies, and bonus example prompts provided in this guide to optimize your email marketing efforts and achieve outstanding results.