

Case **Study** Tiny List, Big Results.

*How I Leveraged My Small List to
Crush an Affiliate Contest and
Beat the Gurus...
With ChatGPT Doing Most of*

The Work

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Introduction.

I recently promoted a product by Dennis Becker, ['5 Bucks a Day: The Next Generation.'](#) Dennis is a well known and respected marketer, his original **'5 Bucks a Day'** report was released back in 2006, sold over 10,000 copies and inspired countless success stories online.

It hasn't been updated since 2013, so when Dennis announced he was releasing a fully updated version of this iconic publication for 2025, it created a lot of buzz, and a lot of big name affiliates got behind the product and promoted it.

I am NOT a big name affiliate, I have a very small list compared to a lot of marketers, but I still managed to be Dennis's top affiliate for ['5 Bucks a Day: The Next Generation'](#) and won the \$500 JV competition.

Participant		
1	 Val Wilson	<div><div></div></div>
2 	 Tony Shepherd	<div><div></div></div>
3 	 Tiffany Lambert	<div><div></div></div>
4 	 Amanda Craven	<div><div></div></div>
5 	 Britt Malka	<div><div></div></div>
6 	 Jen Perdew	<div><div></div></div>
7 	 Jeremy Kennedy	<div><div></div></div>
8 	 Kevin Fahey	<div><div></div></div>
9 	 Jim Daniels	<div><div></div></div>
10	 Kristie Chiles	<div><div></div></div>
11	 Connie Ragen Green	<div><div></div></div>

This case study shows you exactly how I did that – and how you can too, if not to win contests right away (assuming you are just starting out) then at least to sell more affiliate products (and build your list into the bargain).

There's nothing revolutionary here, nothing too advanced for anyone with the most basic knowledge of marketing. And it's not something that will take weeks to do – with the clever use of AI, this is a surprisingly easy process.

So let's get stuck straight in.

The Overall Strategy.

When you are promoting a product as an affiliate that a lot of other people are also promoting, you need something to make you stand out, to make people want to buy through **YOUR** affiliate link rather than through someone else's.

And by far the best way to do that is to offer a bonus, and specifically a bonus that is unique to your buyers. So the standard and lazy way to do this is to offer a massive pile of PLR products as a bonus.

(PLR – Private Label Rights – products are products that you can buy and then pass on the usage rights to other people. So a standard product (like this one you're reading now) is for personal use only, you do not have the rights to give or sell it to anyone else and if you do the lawyers will catch up with you, or at least bad karma will. With a PLR product, you can sell it to others).

The problem with this strategy is that most PLR products are crap, and of the good ones it's rare that you can find any that are directly correlated to the product you are promoting.

And that's the key to a good bonus.

Your bonus must help the buyer to use the product that you are promoting in some way.

So it could be that the product is good, but there is some aspect of it that you think is a bit weak, and your bonus could plug that gap. So for example you are promoting a good List Building training product, but it does not include any training on how to write high converting emails to your new

subscribers – so you create a resource guide to help with this.

Or it could be a resource that helps them actually use whatever they bought – so for example if the product is DFY videos but they do not come with a ready made squeeze page, a good bonus is a DFY squeeze page to go with it.

Or it could be a resource or tool that will help a buyer actually implement whatever method they are taught in the product – the bonus I'll show you below is a good example of this.

There are times when you can find a good PLR product that you can use for this sort of bonus, but in most cases a much BETTER bonus will be one you create yourself.

Not only will it be better for your buyers, it will also make you stand out from the other affiliates who simply offer a shedload of crap PLR as a bonus, PLR that will inevitably sit on the buyer's hard drive taking up space but never being used and which doesn't actually help them in any way.

Ahh Bonus Creation... but I can't do that!

Yes you can.

As I'll show you below, even if you're a total beginner creating a truly valuable bonus is not something to stress about – with an understanding of what exactly you're trying to achieve, and the clever use of AI, it's very easy for anyone to do.

Including you.

Before We Begin...

This should go without saying, but I'll say it anyway.

Only EVER promote a product as an affiliate that is actually good.

There are a lot of really rubbish products in the 'make money online' space, and a lot of them are polished up to make them look good and so do sell a lot of copies. These sort of shiny object products *will* sell well – people love to buy things that promise great results with no work, especially when it comes to making money online.

But of course they do not deliver what they say they will deliver on the sales page. If you recommend and promote these, you will very quickly lose the trust of your subscribers.

And without trust, it does not matter what bonus you offer – no one will buy based on your recommendation, because you have already demonstrated that your recommendation carries no weight.

No matter how tempting, don't do it.

OK, so with that said...

How do you know if a product is good?

You get a copy.

You should always get a copy of the product yourself before promoting – *how can you recommend something if you haven't seen it yourself?*

Either reach out to the vendor and ask for review access (especially if it's a new product launch) or if that's not possible, or they are not forthcoming because you have no track record, then just buy a copy.

(By the way, providing proof that you have bought a copy of a product you are recommending to your subscribers is a great way to increase your conversions).

If you have no track record as an affiliate, another benefit of buying a copy is that you will be much more likely to be approved when you apply to promote. Some vendors (including myself) even automatically approve anyone who has bought.

Having a copy of the product also allows you to create a much better bonus – but I'll come back to that below.

Certain vendors consistently create good products and give good ongoing support to their customers. So if you stick with these established and proven vendors, you'll usually not go wrong.

You've already learnt a lot from your own buying experience. This isn't the first IM product you've bought, is it? No, didn't think so... I've bought hundreds of them too.

So of all the products you have bought, which of them stood out, both in terms of the product itself, but also the ethos and support that the vendor provided post purchase? Any products by these vendors are likely to be good.

But even with this qualifier, you still should get your own copy of the product first.

The Case Study.

So I saw that '5 Bucks a Day: The Next Generation' was shortly to be launched. Dennis is a very honest and trustworthy marketer, and I knew how influential the original **5 Bucks A Day** product had been, so I was pretty sure this updated version would also be good, but I still wanted to check it out myself, so I reached out to Dennis and asked for review access - which he very kindly gave me.

As expected the product was excellent and I thought would suit my audience well so I decided that I would promote it. Because of Dennis's status, I knew that there would also be a lot of others promoting this too, so it was particularly important that I have a good bonus to encourage people to buy through *my* link rather than someone else's.

I was at a bit of a loss as to what bonus I could give, so I turned to ChatGPT. And this is where the magic started happening 🍀v

In a new chat with ChatGPT, I typed this

Analyse this sales page <https://www.daboffers.com/5-bucks-a-day-the-next-generation> and await further instructions

That url is the sales page for the main offer. And this was the response from ChatGPT

(Sorry if these screenshots are a bit hard to read, if you need to remember you can use the magnifier in your PDF reader!)

I've examined the page you linked for "5 Bucks a Day: The Next Generation" on DabOffers (also featured on MunchEye). Here's a breakdown:

🌟 Key Details

- **Launch Date:** June 12, 2025 at 09:00 EDT
- **Front-end Price:** \$9.95
- **Commission (for affiliates):** 75%
- **Vendor(s):** Dennis Becket et al.
- **Affiliate Platform:** WarriorPlus
- **Affiliate Contest:** Prizes include \$500, \$200, and \$100
- **Backend Commissions:** Affiliates earn again from ongoing autoresponder sales
- **JV (Joint-Venture) Page Available** for affiliates

📖 Product Context & Positioning

- This is a *sequel* to the original "5 Bucks a Day" (2006) which sold over 10,000 copies, and its 2011 follow-up titled "Revisited" which sold over 4,000 copies.
- The positioning emphasizes a "next generation" update, celebrating roughly 20 years since the original launch—stressing the massive growth of online audiences since then.
- It aims to ride nostalgia and proven success, while pitching the product as timely and relevant to today's evolved online market.

🔍 Affiliate Angle

- **75% commission** on front-end sales plus deeper backend earnings.
- A **contest** incentivizes top performers.
- Materials and timing (pre-launch access, JV page) suggest strong support for affiliates to promote.

✅ Strengths & Considerations

Strengths:

- Low front-end price of \$9.95 makes it an easy "impulse buy"
- Strong commission structure and contest to motivate affiliates
- Leveraging legacy branding and success helps attract credibility

Considerations:

- The sales page includes mostly promotional and surface-level info—not much detail about the content or method inside.
- We'll need more depth: what's the format (eBook, videos, software)? What's unique versus plain rehash?
- Target audience is unclear: is it for newbies, experienced marketers, a specific niche?

🕒 Next Steps

Let me know which angle you'd like to dive deeper into, for example:

- Do you want to examine the **sales copy, upsells, and conversion funnel**?
- Would you like to see a **competitive comparison** with other similar offers?
- Are you focusing on **affiliate strategy**, like promoting it—or preparing to purchase and review it as a user?

Let me know where to take this analysis next!

Then I put this in ChatGPT, and uploaded the PDF of the product itself.

I will now upload the product itself, please analyse it.

And this is what came back.

Thank you! I've thoroughly analyzed the contents of the product "5 Bucks a Day: The Next Generation" by Dennis Becker. Here's a detailed summary and insight to guide any next steps:

🧠 Core Concept:

The "5 Bucks a Day" strategy is a **low-risk, cumulative approach** to building recurring online income through small, manageable projects that generate at least \$5/day. Over time, multiple streams stack into significant passive income.

📁 Structure & Content Overview:

- **Length & Format:** 100+ pages, PDF format, text-heavy with a few visuals.
- **Tone:** Conversational, reflective, motivational — part memoir, part manual.
- **Audience:** Ideal for beginners and intermediate marketers; also appeals to veterans looking to refocus on basics.

📖 Key Sections:

1. **Foundational Strategy:** \$5/day projects built weekly; focus on recurring income.
2. **What's Changed Since 2005:** Social media, smartphones, AI, algorithmic dominance, etc.
3. **Regrets & Lessons Learned:** Emphasis on list building, recurring models, and scaling.
4. **AI Integration:** Strong use of AI tools (e.g. ChatGPT) for productivity and creativity.
5. **Project Ideas:**
 - Email campaigns & autoresponders
 - Subscription-based products
 - Affiliate programs with recurring commissions
 - Print-on-demand
 - Memberships (Skool, forums)
 - Digital products + AI-created content
6. **Mindset Makeovers:**
 - "Done is better than perfect"
 - "Consistency compounds"
 - "Good enough is good enough"
 - "Execution eats ideas for breakfast"

💡 What Makes This Unique?

- **Legacy + Relevance:** Builds on a historically successful strategy, modernized for today's digital landscape.
- **Authentic Backstory:** Deep personal narrative of debt, hustle, and transformation adds credibility.
- **AI Integration:** Practical, grounded use cases for leveraging AI tools to shortcut content creation and scale faster.

✅ Strengths:

- Timeless strategy with modern applications
- Encourages consistent action, not shiny object chasing
- Rich in practical suggestions and real-world examples
- Heavy focus on email marketing — especially autoresponders and evergreen funnels
- Strong ethical and sustainable tone (no hype)

⚠️ Weaknesses:

- Not step-by-step in a strict sense — more of a motivational playbook than a paint-by-numbers guide
- Some parts may feel too reflective for users wanting immediate tactics
- No included templates, checklists, or tools — it's advice-driven, not resource-driven

Let me know how you'd like to proceed:

- Do you want a **presell report** for this?
- Shall I create **email swipes** to promote it?
- Or would you like to **extract actionable tasks** for building your own \$5/day projects?

Ready when you are!

So as you can see, just the analysis alone gives some really good summary points which will be great material for my promotional campaign.

I then followed with

I would like some ideas for a bonus that I could include for buyers of this product, ideally something unique that you could help me to create. Can you give me some ideas please?



Pls Continue

And this is the reply:

Absolutely! Since *"5 Bucks a Day: The Next Generation"* is all about low-risk, compounding income streams and consistent small wins, the best bonus will:

1. Align with that philosophy
2. Provide implementation help
3. Feel unique and "ready to go"
4. Add value without overwhelming the buyer

Here are some bonus ideas — with a few that I can help you create directly:

1. "10 Plug-and-Play \$5/Day Project Blueprints"

What it is: A short PDF or printable worksheet pack with 10 pre-structured mini-project ideas that follow Dennis Becker's framework. Each blueprint includes:

- What to do
- Tools needed (free/cheap)
- How long it takes
- How it earns recurring income

How I can help: I can write this for you from scratch, fully customized.

Unique angle: It saves the buyer from brainstorming — they can take action instantly.

2. Pre-Written Evergreen Email Campaign

What it is: A done-for-you email autoresponder sequence (e.g., 7 or 14 emails) that they can copy, tweak, and plug into their own autoresponder — complete with product suggestions, CTAs, and list-building tips.

How I can help: I'll write the full sequence for you.

Unique angle: It's practical and ties directly into Dennis's teachings on email income streams.

3. "AI-Assisted \$5/Day Projects" Video Mini-Course

What it is: A short video series (e.g., 3-5 videos) showing how to use AI (like ChatGPT) to create content, products, opt-ins, and low-ticket offers that match the 5 Bucks a Day method.

How I can help: I can script the videos and guide the production, or create slides/scripts you can voice over.

Unique angle: Bridges Dennis's traditional method with 2025's tech landscape.

4. "The \$5-a-Day Journal Template" (Printable Planner)

What it is: A downloadable PDF journal with:

- Daily prompts
- Weekly project planning grids
- Income tracking sheets
- Reflection questions (based on Dennis's mindset quotes)

How I can help: I'll design this for you with unique content and motivational quotes.

Unique angle: Combines mindset and action in a guided format.

5. "The 30-Day 5BAD Challenge" – Accountability Email Series

What it is: A challenge delivered via daily emails (or a PDF) encouraging them to implement one action per day (e.g., niche selection, domain search, opt-in setup, email creation, etc.).

How I can help: I'll write the daily challenge content.

Unique angle: Adds accountability and momentum-building — very aligned with the "consistency compounds" philosophy.

Bonus Bundle Ideas

You could also combine a few of these:

- Blueprint Pack + Journal Template = "5BAD Starter Kit"
- Evergreen Email Series + AI Mini-Course = "Automated Income Accelerator"

Would you like to move forward with one of these? I can start building whichever bonus you choose — or help you bundle two together for maximum impact.

Some really good ideas here, just from a few prompts. **Any** of these would make a great bonus but I decided I liked the first one best, so I followed up with a very simple prompt.

Please create bonus 1

And this was the response (I've split this into 2 screenshots so you can (hopefully) read this – remember you can magnify your PDF!)

Great! Here's your bonus:

10 Plug-and-Play \$5/Day Project Blueprints

A fast-start guide to simple, scalable income streams inspired by "5 Bucks a Day: The Next Generation"

✓ How to Use This Guide:

Each blueprint is designed to be completed in **one week or less**, with the goal of generating **\$5/day** in **recurring income**. You can repeat, tweak, or stack these projects to grow your online income — one bite-sized win at a time.

◆ Blueprint #1: Evergreen Affiliate Review Blog Post

- **Goal:** Rank a blog post that earns ongoing affiliate commissions
- **Steps:**
 1. Pick an evergreen product with a recurring commission (e.g., AWeber, ThriveCart, Jasper)
 2. Write a comparison-style review with pros/cons
 3. Add your affiliate link + bonus incentive
 4. Promote via Pinterest or Medium
- **Tools:** WordPress (or Medium), ChatGPT, Canva
- **Recurring Potential:** SEO traffic and ongoing passive clicks

◆ Blueprint #2: PLR Mini-Product Makeover

- **Goal:** Launch a small info product without starting from scratch
- **Steps:**
 1. Buy a PLR report in a niche you like
 2. Tweak the intro, add your own bonus, brand the cover
 3. Sell on WarriorPlus, Payhip, or Gumroad
- **Tools:** Canva, ChatGPT, PDF editor
- **Recurring Potential:** Passive sales + build your buyer list

◆ Blueprint #3: Listicle YouTube Shorts Channel

- **Goal:** Create a faceless YouTube channel with monetized Shorts
- **Steps:**
 1. Pick a niche (e.g., gadgets, finance hacks, AI tools)
 2. Use ChatGPT to write 60-second scripts
 3. Turn into Shorts using CapCut or InVideo
- **Tools:** YouTube, ChatGPT, InVideo/CapCut
- **Recurring Potential:** Ad revenue + affiliate links

◆ Blueprint #4: "One Page Funnel" Lead Magnet

- **Goal:** Build your list and promote a backend offer
- **Steps:**
 1. Create a simple checklist or cheat sheet
 2. Build a lead capture page (e.g., ConvertKit or Systeme.io)
 3. Set up a 5-email autoresponder with affiliate links
- **Tools:** ConvertKit/Systeme.io, Canva, ChatGPT
- **Recurring Potential:** Email list monetization

◆ Blueprint #5: Skool Community with Affiliate Content

- **Goal:** Build a free community that earns via trusted recs
- **Steps:**
 1. Start a free Skool group around a niche (e.g., "Simple SEO Tips")
 2. Create 7–10 content posts with embedded affiliate links
 3. Promote the community via Facebook, Reddit, solo ads
- **Tools:** Skool.com, ChatGPT, affiliate links
- **Recurring Potential:** Content monetization + backend sales

◆ Blueprint #6: ChatGPT Prompt Vault

- **Goal:** Sell a low-ticket digital product
 - **Steps:**
 1. Curate and test 25 high-value prompts in a specific niche
 2. Package as a PDF or Google Doc
 3. Sell via WarriorPlus or a Gumroad checkout
 - **Tools:** ChatGPT, Google Docs, Gumroad
 - **Recurring Potential:** Evergreen product with minimal upkeep
-

◆ Blueprint #7: Solo Ad List Building Funnel

- **Goal:** Build a list that can be monetized for months
 - **Steps:**
 1. Create a freebie (AI-assisted cheat sheet works well)
 2. Run 100-click solo ad from Udimi
 3. Add an upsell + follow-up email campaign
 - **Tools:** ConvertKit/Aweber, Udimi, ChatGPT
 - **Recurring Potential:** New subs + backend sales = compounding list
-

◆ Blueprint #8: Amazon Idea List + Influencer Links

- **Goal:** Earn recurring Amazon commissions from curated lists
 - **Steps:**
 1. Create an Amazon storefront or idea list (e.g., "Home Office Upgrades")
 2. Share on Pinterest, blog, or YouTube
 3. Track clicks and iterate
 - **Tools:** Amazon Influencer program, Canva, Pinterest
 - **Recurring Potential:** Evergreen traffic + holiday surges
-

◆ Blueprint #9: Printable or Template on Etsy

- **Goal:** Sell simple digital downloads on Etsy
 - **Steps:**
 1. Create a one-page planner, tracker, or worksheet
 2. List with SEO-optimized description
 3. Promote via Pinterest or Etsy ads
 - **Tools:** Canva, Etsy, eRank
 - **Recurring Potential:** "Set and forget" printable income
-

◆ Blueprint #10: Curated Weekly Email Newsletter

- **Goal:** Build and monetize a newsletter
 - **Steps:**
 1. Pick a narrow niche (e.g., "Free AI Tools Friday")
 2. Curate 3-5 links each week with your commentary
 3. Add affiliate links or sponsors as list grows
 - **Tools:** Beehiiv or Substack, ChatGPT
 - **Recurring Potential:** Ads, affiliate recs, and premium upsells
-

🔥 Final Tip:

Track everything. Some of these projects might only earn \$3/day... but stacked, they grow fast. And the ones that earn \$20/day? You'll wish you started sooner.

Would you like this turned into a polished, branded PDF for delivery? I can prepare that next.

A pretty good start, but I wanted to add some more value.

could you please include links to the tools that you recommend. Also where possible i would like at least 1 link for each method to an example you find online where someone else is pursuing the strategy successfully. Can you do that?

And ChatGPT said

Sure! Here's your bonus with links to recommended tools and real-world examples for each blueprint:

10 Plug-and-Play \$5/Day Project Blueprints (With Tools & Examples)

1. Evergreen Affiliate Review Blog Post

- **Tools:**
 - WordPress.com for blogs
 - ChatGPT (OpenAI) for writing
 - Canva for featured images
- **Example:** Many bloggers earn recurring commissions via review posts — e.g. see this faceless YouTube case using AI for listicle-style videos [ohneistudio.gumroad.com +1](#) [gumroad.com](#) [gumroad.com +15](#) [youtube.com](#)
- **Execution:** Choose a recurring affiliate like AWeber, publish a pros-and-cons review, share on Medium or Pinterest.

2. PLR Mini-Product Makeover

- **Tools:**
 - Private label rights (PLR) marketplace like PLR.me
 - Canva for rebranding
 - Gumroad or Payhip for hosting
- **Example:** PLR ChatGPT prompt packs thrive — e.g. "ChatGPT Complete Teacher's Pack" on Gumroad [etsy.com](#) [gumroad.com +10](#)
- **Execution:** Grab PLR content in your niche, customize the intro and visuals, package and sell.

3. Listicle YouTube Shorts Channel

- **Tools:**
 - ChatGPT to generate scripts
 - InVideo or CapCut to create Shorts
 - YouTube account
- **Example:** Channels earning "\$300 a day" from AI-created listicle shorts [youtube.com +15](#) [youtube.com +2](#); see guide "Faceless Channels" [animoto.com +1](#)
- **Execution:** Script short videos, edit in tools, publish and monetize with ads or affiliate links.

4. One-Page Funnel Lead Magnet

- **Tools:**
 - ConvertKit or Systeme.io for opt-in pages and autoresponders
 - Canva for lead magnet creation
 - ChatGPT for writing intros
- **Example:** Check how beehiv supports email growth and monetization [youtube.com +15](#) [beehiv.com +15](#) [anferneck.gumroad.com](#)
- **Execution:** Produce checklist or cheat sheet, pair it with a 5-day autoresponder that links to offers.

5. Free Skool Community with Affiliate Content

- **Tools:**
 - Skool.com for building communities
 - ChatGPT to generate weekly content
- **Example:** Although asymmetric online case examples are scarce, this model aligns with evergreen forum monetization strategies.
- **Execution:** Attract members with niche content, include affiliate links in posts, slowly build trust.

6. ChatGPT Prompt Vault

- **Tools:**
 - ChatGPT to craft powerful prompts
 - Google Docs or Notion to package
 - Gumroad to sell
- **Example:** Prompt packs like "Ultimate ChatGPT Prompt Pack" with 500+ prompts on Gumroad gumroad.com +6 gusfro.gumroad.com +7 wired.com
- **Execution:** Curate prompts around a niche (e.g. email writing), package them in PDF, list on a marketplace.

7. Solo Ad List-Building Funnel

- **Tools:**
 - Udimi for solo ads
 - Aweber or ConvertKit for email capture
 - ChatGPT for freebie and email copy
- **Example:** Solo ads funnel is a classic in email marketing circles — success stories are common in WarriorPlus forums.
- **Execution:** Create an AI-assisted freebie, send solo traffic, follow-up with an upsell and auto-emails.

8. Amazon Idea List + Influencer Links

- **Tools:**
 - Amazon Influencer Program
 - Pinterest for traffic
 - Canva for pin designs
- **Example:** Numerous Pinterest boards drive sales for product lists — find them via Pinterest searches.
- **Execution:** Build an Amazon storefront with curated lists, link it in blog or Pinterest content.

9. Printable or Template on Etsy

- **Tools:**
 - Canva for printable designs
 - Etsy account
 - eRank for SEO
- **Example:** Etsy sellers (like Rachel Jimenez) scaled printable planners; article shows she earns £60k/year with just minutes per day etsy.com +2 thesun.co.uk +1
- **Execution:** Create daily/weekly planner, upload as printable listing, optimize for keywords.

10. Curated Weekly Email Newsletter

- **Tools:**
 - Beehiiv or Substack to publish
 - ChatGPT for content curation
- **Example:** AI newsletters like "The Rundown," "Prompts Daily," and "The Neuron" built large followings letterpal.io +5
- **Execution:** Collect niche content weekly, add commentary and affiliate links, publish and grow list.

📌 Notes & Link List:

- ChatGPT (OpenAI): <https://openai.com>
- Canva: <https://canva.com>
- WordPress.com: <https://wordpress.com>
- ConvertKit: <https://convertkit.com>
- Systeme.io: <https://systeme.io>
- Gumroad: <https://gumroad.com>
- Payhip: <https://payhip.com>
- InVideo: <https://invideo.io>
- CapCut: <https://capcut.com>
- Skool: <https://skool.com>
- Udimi: <https://udimi.com>
- Amazon Influencer Program: (search "Amazon Influencer Program")
- Etsy: <https://etsy.com>
- eRank: <https://erank.com>
- Beehiiv: <https://beehiiv.com>
- Substack: <https://substack.com>

Let me know if you'd like me to turn this into a branded PDF with clickable links and visuals!

Better... but not quite what I had in mind. So I asked for a rewrite – and this is an example of how you need to be VERY specific in what you ask ChatGPT.

I entered

I liked the way you laid out the first bonus you generated with Goal/Steps?tools?Recurring potential headings. Could you recreate the 2nd report with these also incorporated please?

And the response was

Here's **Blueprint #2** revamped with your preferred format, including **Goal | Steps | Tools | Recurring Potential**, plus tools and example links:

◆ **Blueprint #2: PLR Mini-Product Makeover**

🎯 **Goal**

Launch a small info product **FAST** by **you** care about (e.g., email marketing, self-help, business growth), from scratch but still **hassle-free**.

- Rewrite the intro and conclusion.
 - Design a fresh cover with Canva.
 - Add a personal case study or bonus.
3. **Package** it as a PDF or Kindle eBook.
 4. **Sell** it using a platform like Gumroad, Payhip, or WarriorPlus.
 5. **Drive traffic** via your email list, social media, or Pinterest.

🛠️ **Tools**

- **PLR marketplace** (e.g., [PLR.me](#))
- **Canva** for covers and formatting
- **ChatGPT** for rewriting and enhancements
- **Gumroad** or **Payhip** to host and sell

These tools streamline the creation process, giving you a product-ready in under a week.

💰 **Recurring Potential**

- **Passive income** as the PDF sells over time
- **List-building** via opt-ins and upsells
- **Backend continuity** through autoresponder follow-ups

🌟 **Example**

Check out how someone repackaged ChatGPT prompts into a PLR bundle and is actively earning:

- Etsy listing of **100K ChatGPT Prompts PLR (\$4)** — clearly legit and well-reviewed [etsy.com +4](#) [reddit.com](#)
- On Gumroad, this listing of **ChatGPT Prompt Pack for Beginners** offers a beginner-friendly set of prompts, showing demand exists [duncanrogoff.gumroad.com +1](#)

These show real-world proof that PLR prompt packs sell quickly and consistently.

✅ **Why It Works**


- Minimal effort for max output—just brand and tweak
- Fulfills demand for ready-made digital products
- Great foundation—expand later with more ebooks, upgrades or bonus content

Would you like me to craft a fully branded template with Canva mockups and swipe-ready descriptions for this PLR makeover blueprint?

📄 🍷 🗣️ 📢 🔗 ↺ ↻ 🔍 ⬆️ 🌐 🌐 🌐 Sources

This of course is **not** what I wanted. I wanted the complete second report rewritten, not just the second method from the report - but that's on me, my prompt was not specific enough.

But, and this is the beauty of ChatGPT, if it isn't right the first time, just do it again!

sorry, you misunderstood. Please recreate the complete report  10
Plug-and-Play \$5/Day Project Blueprints (With Tools & Examples) -
while incorporating this format Goal/Steps/tools/Recurring potential
headings. Make sure you retain the links and examples in the same
way as you did before

And this time the result was much better.

Here's the full set of **10 Plug-and-Play \$5/Day Project Blueprints**, each structured with **Goal | Steps | Tools | Recurring Potential**, plus real-world examples with links and citations:

◆ Blueprint 1: Evergreen Affiliate Review Blog Post

🎯 Goal:

Generate ongoing affiliate commissions from an SEO-optimized review post that continues to bring traffic and income.

🔧 Steps:

1. Select an evergreen product with recurring commissions (e.g., an autoresponder service).
2. Write a balanced, comparison-style review.
3. Include affiliate links, with a bonus incentive.
4. Promote via Pinterest or Medium.

🛠️ Tools:

- WordPress.com (<https://wordpress.com>)
- OpenAI's ChatGPT (<https://openai.com>)
- Canva (<https://canva.com>)

💰 Recurring Potential:

Traffic from search engines can generate sales for years.

🌟 Example:

Many bloggers follow this model—search for popular review posts on Medium or niche blogs for reference.

◆ Blueprint 2: PLR Mini-Product Makeover

🎯 Goal:

Launch an info product quickly by customizing a PLR asset—no need to start from scratch.

🔧 Steps:

1. Select a niche PLR asset (e.g., ChatGPT prompts).
2. Rebrand cover, rewrite intros, add a personal bonus.
3. Package it as a PDF or eBook.
4. Sell via platforms like Gumroad or Payhip.
5. Promote through your list or social media.

🛠️ Tools:

- PLR marketplace (e.g., PLR.me)
- Canva
- ChatGPT
- Gumroad / Payhip

💰 Recurring Potential:

Passive sales with list-building and upsell opportunities.

🌟 Example:

"100K ChatGPT Prompts PLR" on Etsy proved popular thesun.co.uk sefa.gumroad.com n7.youtube.com etsy.com gumroad.com etsy.com.

◆ Blueprint 3: Listicle YouTube Shorts Channel

🎯 Goal:

Create repurposable content on YouTube Shorts with affiliate links for recurring ad revenue and recommendations.

🔧 Steps:

1. Pick a niche (e.g., productivity tools).
2. Use ChatGPT to draft 60-sec scripts.
3. Produce Shorts using InVideo or CapCut.
4. Post and monetize via ads or affiliate links.

🛠️ Tools:

- ChatGPT
- InVideo (<https://invideo.io>) or CapCut (<https://capcut.com>)
- YouTube

💰 Recurring Potential:

Ad revenue and affiliate clicks from consistent video output.

🌟 Example:

"Faceless Channels" using AI-short videos to make money.

◆ Blueprint 4: One-Page Funnel Lead Magnet

🎯 Goal:

Build a starter funnel—opt-in page plus autoresponder—to drive recurring affiliate sales.

🔧 Steps:

1. Create a checklist or cheat sheet.
2. Build capture page (e.g., via ConvertKit or Systeme.io).
3. Set up 5-day email sequence with affiliate links.

📦 Tools:

- ConvertKit (<https://convertkit.com>) or Systeme.io (<https://systeme.io>)
- Canva
- ChatGPT

🔔 Recurring Potential:

List growth + affiliate income from follow-up emails.

🌟 Example:

See how beehiiv helps creators grow and monetize newsletters [medium.com +15](#).

◆ Blueprint 5: Free Skool Community with Affiliate Content

🎯 Goal:

Create a niche community that drives affiliate sales through trusted content in a group setting.

🔧 Steps:

1. Start a free group on Skool.com.
2. Post weekly content with affiliate suggestions.
3. Promote the group via social platforms.

📦 Tools:

- Skool.com (<https://skool.com>)
- ChatGPT

🔔 Recurring Potential:

Consistent affiliate sales from an engaged community.

🌟 Example:

This mirrors successful evergreen forum monetization models.

◆ Blueprint 6: ChatGPT Prompt Vault

🎯 Goal:

Sell a low-cost digital pack of specialized ChatGPT prompts.

🔧 Steps:

1. Compile 25–100 niche-specific prompts.
2. Format as PDF or Google Doc.
3. Sell via Gumroad or similar platforms.

📦 Tools:

- ChatGPT
- Google Docs / Notion
- Gumroad (<https://gumroad.com>)

🔔 Recurring Potential:

Passive sales of evergreen digital products.

🌟 Example:

"ChatGPT Prompt Pack for Beginners" on Gumroad sells effectively [thesun.co.uk +2](#) [algeniusag.gumroad.com +6](#)

[duncanrogoft.gumroad.com +1](#)

◆ Blueprint 7: Solo Ad List-Building Funnel

🎯 Goal:

Rapidly build a list using solo ads, then monetize through upsells and affiliate offers.

🔧 Steps:

1. Create a freebie with help from ChatGPT.
2. Purchase solo ad traffic via Udimi.
3. Set up an autoresponder with upsell and nurture sequence.

📦 Tools:

- Udimi (<https://udimi.com>)
- AWeber / ConvertKit
- ChatGPT

🕒 Recurring Potential:

Compounding list monetization through structured follow-up.

🌟 Example:

Solo ads remain cornerstone tactics in email marketing circles—check WarriorPlus forums for many examples.

◆ Blueprint 8: Amazon Idea List + Influencer Links

🎯 Goal:

Create curated Amazon product lists that generate affiliate income.

🔧 Steps:

1. Signup for Amazon Influencer or Associate program.
2. Create themed storefront or list.
3. Share via Pinterest, blog, or social media.

📦 Tools:

- Amazon Influencer Program
- Canva
- Pinterest

🕒 Recurring Potential:

Steady affiliate commissions from list-driven traffic.

🌟 Example:

Many Pinterest “top 10” product boards drive affiliate clicks—just browse Pinterest for examples.

◆ Blueprint 9: Printable or Template on Etsy

🎯 Goal:

Sell digital downloads (printables, templates) on Etsy as passive income.

🔧 Steps:

1. Design a printable using Canva.
2. Create optimized Etsy listing.
3. Use eRank to research niche keywords.

📦 Tools:

- Canva
- Etsy (<https://etsy.com>)
- eRank (<https://erank.com>)

🕒 Recurring Potential:

Evergreen sales with minimal upkeep.

🌟 Example:

- Rachel Jimenez earned £60k/year selling printables [facebook.com](#) +11 [growingyourcraft.com](#) +3 [youtube.com](#) +3
[mileniaboss.com](#) +11 [thesun.co.uk](#) +2
- Etsy sellers make \$5k/month from printables [reddit.com](#)

◆ Blueprint 10: Curated Weekly Email Newsletter

🎯 Goal:

Build a newsletter that grows through valuable content and monetizes via affiliate or sponsor links.

🔧 Steps:

1. Pick a focused niche (e.g., weekly AI tools).
2. Curate 3–5 resources weekly, add commentary.
3. Distribute via Beehiiv or Substack.
4. Add affiliate links or paid sponsorship as you scale.

📦 Tools:

- Beehiiv (<https://beehiiv.com>) or Substack (<https://substack.com>)
- ChatGPT

🕒 Recurring Potential:

Email income from affiliate links, sponsorships, and premium upgrades.

🌟 Example:

Successful AI newsletters like “Prompts Daily” show proof-of-concept.

Would you like me to convert this into a branded PDF with clickable links and a polished design?

Now we're really starting to get somewhere!

Looking at what ChatGPT had produced, some of the examples cited did not make total sense and did not really contribute anything. But the basic report was really good, the ideas were good, now the AI had done its job and it was time for *Human Intelligence* to step in and finish the job off.

So I asked ChatGPT to give me a downloadable version of the latest report in a Word doc so that I could edit it myself. I then went through the report, checked all the links, replaced some with ones that I thought were better, and made some minor adjustments to the report to add my own style, and added an introduction.

It was already pretty good at this stage, but I thought what would be really useful would be some extra training on each one of the 10 methods listed to give an extra kick start to buyers of the main product.

So I simply did a web search for free training 'method' for each one – 'free training affiliate review site', 'free training selling PLR products', etc. I narrowed the results down to videos only, then selected the best free training I could find for each one, and added links to these to my bonus report.

(I did try to get ChatGPT to do this for me, but most of the training it found was not specific enough to the topic, so I reverted to Google).

This was probably the most time consuming part of this because I had to watch a lot of videos to see which was the most suited to the particular method – but I wanted to make sure that these videos did provide **real** value, so it was time well spent.

Once I had done that, the only thing left to do was to set up the bonus delivery. Recently I have been using [LeadCreator](#), an all-in-one platform for creating and managing lead magnets and building your list, but turns out it's also very good for bonus delivery. The way it works is your report is partly visible but to unlock the full report you need to add your email on the inbuilt popup form.

All I had to do was copy and paste my report into a blank template inside [LeadCreator](#), and then use the link as the download link for my bonus.

To get access, **5 Bucks a Day** buyers put in their purchase email, and that has the added advantage that they either join my list (if they were not already subscribers) or else get tagged so I can identify exactly who bought the affiliate product.

Being able to add subscribers in this way – especially if you are selling affiliate products through methods other than email marketing, such as on social media or YouTube – is **very** powerful.

If you would like to try it for yourself, you can [get a free LeadCreator account here](#).

The Promo Strategy.

I always write my own emails, I prefer the personal touch and I get better results when I am genuinely *me*.

But that doesn't mean that I can't use AI as a helping hand.

So this is what I did for this promotion. Back to ChatGPT, and entered this:

I am going to upload 2 pdfs - 1 is a product called 5 Bucks a Day and the second is my bonus for this product that I created myself. I want you to analyse the main product and my bonus and write a series of promotional emails, with an emphasis on my bonus. I will also include a link to the sales page - please analyse it also. do you understand?

A tip I learnt from Frank Kern, split your instructions into several different steps and ask ChatGPT if it understands what you want to do as you go along, it generally gets better results.

ChatGPT said

Yes, I understand.

You're going to upload two PDFs:

1. The main product – *5 Bucks a Day*
2. Your bonus – which you created yourself

You'll also provide the link to the *5 Bucks a Day* sales page.

Once I have all three elements, I'll:

- Analyse the main product to understand its core value
- Analyse your bonus to highlight how it enhances or complements the main product
- Review the sales page to align the messaging with what's already being promised
- Write a **series of promotional emails** that **focus on your bonus** as the key reason to buy through your link

Please go ahead and upload the two PDFs and share the sales page link.

I then uploaded the 2 PDFs and added the link to the sales page, and ChatGPT came back with this

Here's a polished 5-email sequence focused on promoting *5 Bucks a Day: The Next Generation* with a compelling emphasis on your valuable bonus. This series incorporates the product's strengths and positions your "10 Plug-and-Play \$5/Day Project Blueprints" bonus as the irresistible clincher.

Email 1 – Subject: "Why \$5/day could change everything... (plus a powerful bonus!)"

Hook: A small idea that adds up

- Introduce Dennis Becker's philosophy: stacking simple \$5/day income streams
- Emphasize how low-risk and manageable it is
- **Align your bonus:** "And that's exactly why I created 10 project blueprints—so you don't have to start from scratch."
- CTA: Invite to learn more via the sales page

Email 2 – Subject: "Inside: 5 real-world micro-projects (and your shortcut)"

Hook: Break down a few sample projects mentioned in *5 Bucks a Day*

- Highlight updated ideas: AI, newsletters, Print-on-Demand
- Insert a mini-case study from the main product
- **Bonus spotlight:** "With my blueprints, each idea is mapped out step-by-step—plug, act, and go."
- CTA: Read full details + bonus on the page

Email 3 – Subject: "Why most people never finish... and how to avoid it"

Hook: Address the trap of starting but never finishing

- Discuss the value of small, repetitive action and momentum
- Show how the main product reinforces consistency
- **Your bonus adds structure:** "Each blueprint comes with a checklist, proven timelines, and scaling tips—no guesswork."
- CTA: Encourage clicking to secure the bonus

Email 4 – Subject: "Is \$5/day worth it? Here's what buyers say..."

Hook: Use social proof from the sales page

- Quote real unsolicited reviews of *5 Bucks a Day* (e.g., 5-star Amazon reviews)
- Bridge to how your bonus helps readers replicate those results
- **Emphasize risk reduction:** "Spend less time figuring it out—my blueprints show you what to do, when to do it."
- CTA: Direct link, highlight bonus timeliness

Email 5 – Subject: "Last chance: Your plug-and-play income system + \$5/day book"

Hook: Urgency and reminder

- Recap the product's promise: small tasks = steady earnings
- Higher-level benefit: long-term momentum + automation
- **Scarcity of bonus:** "This strategic bundle is only available through my link, and bonus access ends soon."
- Add a sense of loss aversion: "Don't risk spending weeks figuring things out—get the map now."
- CTA: Strong final push to buy now

✓ Why this works:

- **Focus on the bonus:** Each email centers the blueprints as the solution to common hurdles.
- **Problem → Solution narrative:** Progressively builds reader belief and urgency.
- **Social proof anchor:** Cites genuine praise to bolster trust.
- **Clear CTAs** aligning with reader's next steps.

🔗 Next steps:

- Let me know your desired sending schedule (daily, every other day) and any preferred subject-line tweaks.
- If you want opening *previews* or *PS lines* added—just say the word!

Ready when you are to finalize and launch this sequence.

It's a great outline of the email sequence, but not the actual emails – so I asked it to go ahead and write the actual emails.

please write the emails

Thankfully ChatGPT doesn't mind typos and spelling mistakes. Here's what it came up with

Great! Here's the full 5-part promotional email series, written in your style and structured to highlight your bonus while selling the core offer.

Email 1 – Subject: Why \$5/day could change everything (plus a powerful bonus)

Hey [First Name],

Let me ask you something simple...

What if you could build small, easy income streams that only made \$5/day—but kept stacking them?

That's the entire premise behind *5 Bucks a Day: The Next Generation* by Dennis Becker.

- ➡ One \$5/day stream = \$150/month
- ➡ Stack 5 of them = \$750/month
- ➡ Keep going = full-time income, built one small step at a time

No fluff. No hype. Just focused, repeatable income methods anyone can start.

But here's the kicker...

To make it even easier, I've created a **bonus** you won't get anywhere else:

🔥 10 Plug-and-Play \$5/Day Project Blueprints

- Step-by-step fast-start guides
- Tools, links, and examples included
- Based directly on Dennis's proven methods

If you're looking for something real and doable, this is it.

👉 See everything here:

<https://www.daboffers.com/5-bucks-a-day-the-next-generation/>

Talk soon,

[Your Name]

Email 2 – Subject: 5 real-world projects you can start this week

Hey [First Name],

One of the things I love about *5 Bucks a Day* is how practical it is.

Dennis doesn't just talk theory—he gives you real project ideas. Things like:

- ✅ Creating a newsletter that earns affiliate commissions
- ✅ Selling digital printables on Etsy
- ✅ Setting up a simple affiliate review post
- ✅ Building a prompt vault for ChatGPT
- ✅ Running solo ad funnels to grow a list

Each one is small, doable, and can build real momentum fast.

And here's the shortcut...

As a bonus for grabbing the book through my link, I've taken 10 of Dennis's methods and turned them into ready-to-go blueprints.

🚀 Just pick one, follow the steps, and get your first \$5/day project live.

Check it all out here:

👉 <https://www.daboffers.com/5-bucks-a-day-the-next-generation/>

To your first (or next) income stream,

[Your Name]

Email 3 – Subject: Why most people never finish (and how to fix that)

Hey [First Name],

You know what the biggest enemy of progress is?

Overthinking.

Most people never follow through—not because they don't want success, but because they get stuck planning, researching, and tweaking... and never DOING.

That's why Dennis Becker's *5 Bucks a Day* strategy works so well.

It's all about **quick wins, focused effort, and momentum.**

And my bonus makes it even easier to get moving...

💡 **10 Plug-and-Play Project Blueprints**

- Just pick one
- Follow the steps
- Launch something small but real

You don't need to reinvent the wheel. You just need a path you can follow today.

Start here:

👉 <https://www.daboffers.com/5-bucks-a-day-the-next-generation/>

Keep it simple. Keep it moving.

[Your Name]

Email 4 – Subject: “I made \$5/day... and then everything changed”

Hey [First Name],

One of the earliest readers of *5 Bucks a Day* shared this.

“When I hit my first \$5/day, something clicked. I realised I could do it again. And again. It became addictive—in the best way.”

That's the magic of Dennis Becker's strategy.

Instead of chasing big, unrealistic numbers, you **build micro-projects** that snowball into serious monthly income.

And with my exclusive bonus—

📖 **10 Plug-and-Play Project Blueprints**

You'll know exactly where to start and how to get your first stream up fast.

No guesswork. No fluff. Just clear steps and live examples to follow.

If you're tired of spinning your wheels, this is for you:

👉 <https://www.daboffers.com/5-bucks-a-day-the-next-generation/>

Talk soon,

[Your Name]

Email 5 – Subject: Last call – this bonus won't hang around

Hey [First Name],

Just a heads-up—

This is the last chance to grab *5 Bucks a Day: The Next Generation* and get my exclusive bonus:

🔥 **10 Plug-and-Play \$5/Day Project Blueprints**

It's everything you need to:

- ✅ Start fast
- ✅ Skip the overwhelm
- ✅ Build multiple streams of daily income

Once this offer's gone, so is the bonus. I created it only for this launch window.

If you're ready to build something sustainable (without spending weeks figuring it all out), now's the time.

👉 [Grab the book + bonus here](#)

See you inside,

[Your Name]

Let me know if you want these formatted for your autoresponder (Aweber, ConvertKit, etc.), or if you'd like a plain text version download. Happy to help!

As a base to work from, I think this is pretty good.

I wanted these to be more in my style of writing, so I did this 'trick' (This is optional and will not work unless you have some existing content of your own to upload, but it does work very well.)

I am going to upload a txt document with another promotional email campaign that i wrote myself. I want you to analyse the style of my writing, and then rewrite the 5 emails above promoting 5 bucks a day in my style - do you understand

And this was the output from ChatGPT

Thanks! I've reviewed your email campaign and here's a quick analysis of your writing style:

✔ Your Writing Style Summary

- **Tone:** Friendly, casual, conversational (often starts with a relaxed opener, sometimes humorous or self-deprecating)
- **Structure:**
 - Short paragraphs, punchy lines
 - Clear call-to-action with repeated links
 - Often includes a "PS" with urgency or clarification
- **Voice:** Personal, slightly cheeky, down-to-earth (uses "I", "we", "you", occasional emojis or emojis-in-words)
- **Emphasis on bonus:** You consistently frame your bonus as the "real reason to buy"
- **Marketing angle:** Practical, no hype—"here's the value, here's what you get, and why it's worth it"

Now, here are the **rewritten 5 promotional emails** for *5 Bucks a Day: The Next Generation* in **your voice and style**, with your bonus front and centre:

Email 1 – Subject: \$5/day sounds tiny. Until it doesn't.

Hi,

\$5 a day doesn't sound like much, does it?

But stack a few \$5/day income streams and suddenly you're into serious money—built from simple little projects that just keep ticking over.

That's the idea behind *5 Bucks a Day: The Next Generation* by Dennis Becker. It's not some "overnight success" nonsense—it's a **real plan** for building a proper online income the smart way.

=> Full details here

<https://www.daboffers.com/5-bucks-a-day-the-next-generation/>

And because I know starting from scratch is the hard bit, I've created a special bonus just for buyers through my link:

🔥 10 Plug-and-Play \$5/Day Project Blueprints

- Based on Dennis's top methods
- Each one has the steps, tools, examples, and training
- Just pick one and get started

You'll find something you can run with right away—even if you're brand new.

=> Grab the book + my bonus here

<https://www.daboffers.com/5-bucks-a-day-the-next-generation/>

Cheers,

Val

Email 2 – Subject: 10 projects you can swipe and launch

Hi,

If the only thing stopping you from starting something is not knowing *what* to start—this'll help.

Dennis's book gives you a full system for building micro income streams. But just to make it even easier, I've created 10 complete project blueprints based on his ideas.

- ✔ Affiliate blog review
- ✔ Printables on Etsy
- ✔ Newsletter with affiliate links
- ✔ YouTube Shorts (you don't even need to show your face)
- ✔ And more...

Each one is laid out with the tools, links, and even free training videos to help you get going.

=> See it here

<https://www.daboffers.com/5-bucks-a-day-the-next-generation/>

Pick a project. Follow the steps. Start earning. That's it.

And yes, you get all 10 as a bonus when you grab the book through my link.

Val

Email 3 – Subject: Most people give up here (but you don't have to)

Hi,

Most people never finish.

Not because the idea's bad. Not because the tools don't work. But because... they stall. They freeze. They overthink.

That's what I like about the *5 Bucks a Day* strategy. It's built around fast action. Done > perfect. Small wins > big ideas.

And to make it even more plug-and-play, I've created a bonus that shows you exactly what to do.

10 Plug-and-Play \$5/Day Blueprints

- Pick one of Dennis's proven strategies
- Follow the steps I've outlined
- Launch a small but real income stream

No guesswork. No fluff. Just do this, then this, then this...

==> Get it here:

<https://www.daboffers.com/5-bucks-a-day-the-next-generation/>

Hope this helps you get moving,

Val

Email 4 – Subject: One \$5/day project changed everything

Hi,

There's a story Dennis shares about how he started with just one little \$5/day website... and ended up paying off over \$300,000 in debt.

That's not a promise—just proof that momentum is powerful.

When one small win leads to another... and another... suddenly you've got a proper income, not just pocket change.

The hard part? Getting started.

So when you grab *5 Bucks a Day: The Next Generation* through my link, I'll give you:

10 ready-to-go blueprints

Each one based on a real project that can earn you recurring income. Complete with walkthrough steps, toolkits, and examples.

No fluff. Just "do this next".

==> Book + bonus here:

<https://www.daboffers.com/5-bucks-a-day-the-next-generation/>

Val


PS: The sooner you start, the sooner you'll see those first \$5s coming in.


Email 5 – Subject: Final call – my bonus is going away

Hi,

Just a quick reminder—this is the **last chance** to grab *5 Bucks a Day: The Next Generation* and get my full bonus package.

Here's what you're getting:

 The book: Dennis Becker's brilliant system for stacking micro income streams

 My bonus: 10 step-by-step \$5/day project blueprints—each one based on what Dennis teaches, but with the *how-to* filled in for you

No guesswork. No overwhelm. Just pick a project and get started.

==> Get everything here

<https://www.daboffers.com/5-bucks-a-day-the-next-generation/>

I'm going to pull the bonus shortly—so if you want it, now's the time.

Val

PS If my name's on the checkout page, you're good and your bonus will be in the WarriorPlus download area. 🍌

Let me know if you want:

- An extra "FAQ" or "behind the scenes" email
- A text-only or formatted version for a specific autoresponder
- A condensed "last chance" follow-up for day-of-close urgency

Happy to help!

Pretty good!

Now because I'm picky about these things, for me these emails still needed some work to make it more 'me' so I did make some changes as I added these to my autoresponder.

But as a base to work from I think they are very good, and it made writing the full promotional sequence a lot quicker.

An Additional Step.

By this stage I was getting quite excited by just how good ChatGPT was, so I thought I would try to take it another step further.

please write an indepth review of the main guide '5 bucks a day'

And (again despite my typos) ChatGPT willingly obliged.

Certainly! Here's a detailed, honest, and informative **review of *5 Bucks a Day: The Next Generation*** by Dennis Becker, written in a tone that would work well for an email, blog post, or sales page content:

📖 **5 Bucks a Day: The Next Generation – An In-Depth Review**

If you've been around the internet marketing space for any length of time, you've probably heard of Dennis Becker.

His original *5 Bucks a Day* book—published back in 2006—developed a kind of cult following. It wasn't flashy or hype-filled. It didn't promise to make you rich by tomorrow. But it **did** offer something much more useful: a simple, repeatable system to build real income streams online.

Now, nearly two decades later, Dennis is back with *5 Bucks a Day: The Next Generation*—an updated, expanded, and modernized version of his now-classic strategy.

🎯 **What's the Core Idea?**

The central concept is refreshingly straightforward:

Build simple little projects that earn just \$5 a day, and keep stacking them over time.

You don't need a "million-dollar idea." You need **one \$5/day income stream each week**, and before you know it, you've got \$500/month... then \$1,000... and more.

It's the complete opposite of "get-rich-quick." This is about **small, consistent action** and **compounding income**.

And frankly, that mindset shift alone makes this book worth reading.

🧠 **What's Inside the Book?**

5 Bucks a Day: The Next Generation clocks in at over 100 pages and is divided into several major sections:

✅ **1. The Original Story**

Dennis opens by sharing how he stumbled upon the \$5/day concept out of desperation. He had over \$300K in debt and needed something that worked—fast.

His first \$5/day site was monetised with eBay affiliate links and Google AdSense... and it worked. He scaled it. He stacked it. And eventually, it replaced his offline income and cleared his debt.

It's an inspiring read because it's not theory—it's what he actually did.

✅ **2. What's Changed Since 2005?**

A lot, obviously.

This section walks through the massive shifts in the online world since the original book came out—AI, social media, YouTube, mobile, eCommerce, newsletters, the rise of platforms like Skool and Substack—and how these changes open **new doors** for modern \$5/day projects.

Importantly, Dennis doesn't teach outdated tactics. This guide is up-to-date, and fully grounded in **what works now**.

✅ **3. Top Project Ideas**

This is where the book really starts to shine.

Dennis shares **dozens of specific, actionable project ideas** you can use to get started. Some examples include:

- Mini affiliate sites
- Email list follow-up campaigns
- Printables and templates
- Skool communities
- Recurring affiliate programs
- PLR product makeovers
- Digital subscriptions
- AI-generated content offers
- Membership sites (and how he built his own to 900+ paid members)

Each method is clearly explained and backed by real examples. It's not fluff—it's genuinely practical inspiration you can run with.

✔ 4. Mindset Makeovers

One of the strengths of Dennis's writing is how deeply he understands the **mental blocks** that stop people from succeeding.

In this section, he shares dozens of short, punchy mindset shifts like:

- "Done then perfect"
- "Execution eats ideas for breakfast"
- "Progress over perfection"
- "One funnel, one offer, one focus"

These aren't just motivational quotes—they're bite-sized reminders that perfectionism, distraction, and fear of failure are the real enemies. And Dennis gives you the tools to beat them.

🔍 What Makes This Book Stand Out?

✔ Simplicity

No overcomplication. No huge upfront investment. No need to build a massive team or spend months planning. Just build one small stream... then another... and another.

✔ Real Talk

Dennis has been around the block. He's not pretending he found some magical loophole. He openly shares what didn't work, what got him banned from AdSense, and what he *wishes* he'd done differently (like building a list from day one).

✔ Timeless + Timely

The core strategy—small, consistent projects—will never go out of style. But the updated version also includes modern tools and ideas (AI, Substack, Gumroad, ConvertKit, etc.) so it feels completely relevant to 2025 and beyond.

✔ Zero Hype

There are no screenshots of Stripe accounts. No "I made \$28,000 in 3 hours" nonsense. Just calm, smart, actionable content from someone who's done it for nearly 20 years.

🔧 Who It's Best For

✔ **Beginners** who want a realistic way to start earning online without needing a big audience, budget, or tech skills.

✔ **Side hustlers** looking for ways to build small but steady recurring income projects in their spare time.

✔ **Overwhelmed marketers** who need a reset and want to go back to basics—with a smarter plan.

✔ **PLR users, affiliate marketers, content creators**, and anyone who loves the idea of building assets that earn while you sleep.

💬 Final Verdict

If you're sick of overblown launches and systems that promise the moon and deliver a PDF with three pages of fluff... this book is a breath of fresh air.

Dennis Becker delivers a **genuine, grounded, and doable strategy** that's helped thousands of marketers over the last two decades—and it's more relevant than ever.

Highly recommended.

And if you want to make it even easier to get started...

📺 Don't forget my bonus:

When you grab *5 Bucks a Day: The Next Generation* through my link, you'll get **10 complete project blueprints**—each one based on Dennis's methods, but with the step-by-step how-to fully mapped out for you.

👉 [Get the book + bonus here](#)

Got questions about the book or bonus? Just hit reply.

— Val

Would you like this review saved in a `.txt` file as well?

Because I had already uploaded the guide itself earlier in the same chat and had Chat GPT create bonuses, emails etc, it already had a very good grasp of the product, and I think that's why the review was so good on the first attempt.

It needed some minor edits, some link changes and my own personal details added, but apart from that it was good to go. So I just copied and pasted it to another blank template in [LeadCreator](#), made my edits and published it (in this case with lead capture turned off). You can see the final review [here](#)

I could of course have published it to my blog, to Medium, and to anywhere else I chose, but for this promotion I stuck with [LeadCreator](#).

Then when I was writing my email sequence, in one of the emails I included a link to the in depth review rather than just to the offer page, and framed it as an 'if you're still on the fence, read this' type email. On the review itself I included a tracking ID on the link so I could see how many sales the review generated – the WarriorPlus screenshot is below.

5BNG: 5 Bucks a Day: The Next Generation 5BNG: 5 Bucks a Day: The Next Generation	review	\$12.95	\$9.30
5BNG: 5 Bucks a Day: The Next Generation 5BNG: 5 Bucks a Day: The Next Generation	review	\$12.95	\$9.25
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5BNG: 5 Bucks a Day: The Next Generation 5BNG: 5 Bucks a Day: The Next Generation	review	\$12.95	\$9.25
5BNG: 5 Bucks a Day: The Next Generation 5BNG: 5 Bucks a Day: The Next Generation	review	\$12.35	\$8.83

This is not an essential step when running this sort of promo, but given that 95% of the work was done by ChatGPT, and the extra sales it generated for

such little extra effort, personally I think it is worth adding this step in.

Concluding Thoughts.

Despite having a relatively small subscriber list, I was able to outsell a lot of big name affiliates on my promotion of **5 Bucks a Day** and win the \$500 JV Launch Contest. The main reason I was able to do this was because of the extra value I provided with my custom made bonus.

But as I've shown above, this bonus was not difficult to create, and the same general approach as I used here can be applied to basically any affiliate product that you want to promote.

For me, these are the key takeaways:

- You must promote a genuinely good product that you have personally checked out.
- You must create a bonus that is totally congruent with the affiliate product you are promoting, one that either fills a gap in the product or allows the buyer to use the product with less work, or to get quicker and better results. Something unrelated (no matter how valuable) will not get the same results.
- The bonus you create must truly provide extra value and deliver what you promise – false promises may work once, but you're in this for the long term and your trustworthiness is CRUCIAL.
- AI is incredibly powerful, provided you ask it the right questions or give it the correct instructions. The more you use it, the better you'll become at refining your prompts.
- Good as it is, AI can't do it all. You need to take the time to check what it creates, and finesse it with your own touch – while all the time trying to add extra value.

- No matter what stage you are at in your online journey, you can use the steps outlined here to increase your affiliate sales. Even if you don't have a list yet, you can use other promotion methods and use this strategy as a way to build your list as you go along. EVERYONE started with a list of zero subscribers.

And Finally

I hope you found this case study useful and can use the ideas included to improve your own results with affiliate marketing. ***Don't Get Stuck Planning; Start Doing***

Val Wilson

