

A.I.-Powered “Public Domain Niche Profits”

Marketers in every niche always look for easy and free methods of making a profit online. Whether through a tool or leveraging a new strategy, it's nice to find methods that pay off.

There are two things you can use for niche marketing that, when combined, deliver a simple way for you to make money online – **public domain (PD) content and artificial intelligence (AI)**.

Public domain content is not (or no longer) protected by copyright. That means it's free to be used by others, including niche marketers. For example, a book or government study about weight loss with evergreen tips where the copyright has expired is now fair game for you to use.

The key to making this a successful option for you is first to know where to source quality public domain content and, secondly, transform it into something unique and powerful, which is where AI steps in to offer its assistance to you.

You might uncover a medical study about metabolism and use AI to transform it into a pillar blog post where you rank well in Google and ultimately sell a weight loss course or tangible products.

And it isn't just text, either. You can find public domain in other media formats and allow AI to take that curated information and turn it into a money-maker for you.

You can use filters to find public domain content and not only find single pieces but entire collections for your niche topic. Some topics may be easier to find for public domain use than others.

Below, you'll find an action plan explaining how this works. Soon, you'll be tapping into a treasure trove of content that you can use in your business and handing it over to AI so that it can develop into something amazing representing your brand.

Benefits of Using Public Domain Content for Marketers

There are many ways to go about content creation as an online niche marketer. You can brainstorm, research and write content on your own. You can outsource the task to a ghostwriter, purchase private label rights, and more.

But using those methods, you are taking up a lot of time or money in some cases, and the public domain provides you with free content that you compare with a free AI tool, which is more attractive to some marketers on a budget.

The first benefit of using public domain content is that it is readymade. You don't have to start from scratch to bring your ideas to fruition. Having it readily available is similar to what you get with private label rights in that no wait time or creativity is needed to hit the ground running.

If you are in the weight loss niche, which is the example we are going to use throughout this report, not only can you find books readily available, but you can find meal plans or recipes, infographics of exercise routines, and even motivational quotes that can be used in your content marketing strategy in an instant.

Another benefit of using public domain content is that it doesn't cost anything.

You don't have to worry about any licensing fee or charges for putting your name on it. If you find graphics, you don't have to buy images or pay someone for formatting them.

And another benefit is that its editable rate is like private label rights; you can take the public domain content and modify it so that it sounds exactly like the voice you want to present to your audience, includes information that you want your readers to know that was not in the original piece and even excludes some content that you want to extract because it's no longer relevant.

You don't have to ask permission or read all of the details about the license like you would in private label rights. You simply take the public domain content and rebrand it however you see fit, whether it's a new twist on the same information, repurposing it into different media formats, or altering the text to have a different message.

This is a great way to have products you can sell and fill your blog with traffic pulling the posts. If you find a public domain book about your niche topic, you can break it up into dozens of blog posts and monetize those with ad revenue or affiliate links.

Remember that just because something was published doesn't mean it's accurate, valuable, or well-written. It might be a disaster, so it's your responsibility to sift through content and make sure it's truly beneficial to you to use.

Types of Content You Can Find as Public Domain

So now let's talk about the types of content you can find in the public domain. We've already mentioned a few, but let's review them in detail. This is not a comprehensive list but reflects some of the more popular options.

The first thing many people look for is [public domain books](#). These are longer pieces of content, and you can do more with them than a short piece. Any book published long ago and has entered the public domain marketplace can be used freely, whether it's something based on mindset, science, or some other type of topic.

For example, *The Art of War*, written by Sun Tzu in the 5th century BC, is a public domain book routinely leveraged by new authors who want to put their spin on it. This is a military warfare book, but it's a strategic concept many have turned into books for their niche audience.

There's a book called The Art of Peace (a martial arts book), one called The Art of War for Women (teaching women to achieve goals in their professional and personal lives), another called The Art of War for Business (about decision making in business), and even a twist called The War of Art, which helps people break through blocks in creativity.

Because the book written by Sun Tzu was published so long ago, it no longer has a copyright, and others can stake claim to it and put their own twist on it. So you could take the same concept and turn it into a book called:

- The Art of War for Weight Loss
- The Art of War for Toxic Relationships
- The Art of War for Struggling Parents...and so on

Some of the main principles of the original book are:

- Know yourself and know your enemy
- Use deception
- Attack the enemy's weakness
- Use surprise
- Be flexible

So if your book is about weight loss, it might unfold like this:

- Know yourself and know your enemy – yourself being your body, habits, metabolism, etc., and your enemy being cravings, bad influences, triggers
- Use deception – meaning use psychological tricks like smaller plates to trick you into thinking you have a larger portion
- Attack the enemy's weakness – if your weakness is a time of day when you cave into cravings, attack it by not leaving yourself vulnerable and being strategic in staying busy
- Use surprise – switch things up with your exercise routine or new foods that shake things up for your metabolism
- Be flexible – don't let anything get in your way of exercise and eating right, such as a schedule change – be flexible and don't lose momentum

Articles are another great resource for public domain content. These can be taken from academic journals, newspapers, or industry and consumer magazines as long as they've entered the public domain space.

It might be a biographical article about an expert, a column from a newspaper about a health topic, or something else. Web content, like print publications, might also have articles in the public domain that you can use.

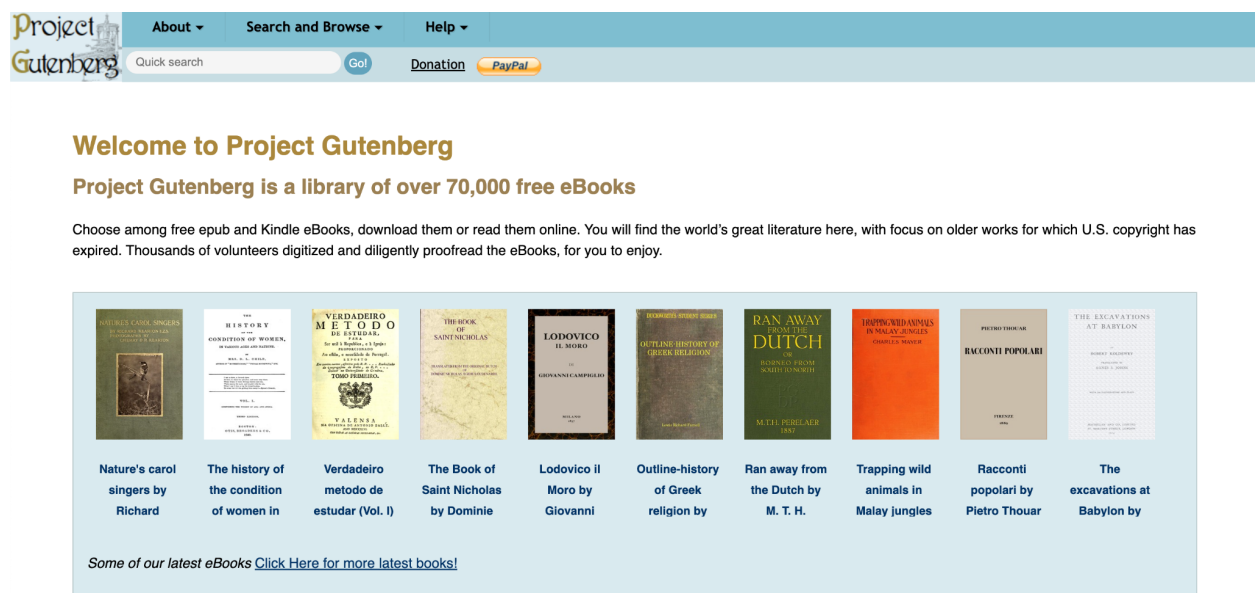
You might find government publications or scientific web content that you can freely use for your target audience. Remember, the government periodically publishes guidelines for health like their food pyramid or recommendations on nutrition and exercise.

Some medical communities or other official entities publish studies about their topic. You might find science-backed details or hypothesis-driven research you can use in your content.

Not only are you going to find text-based content, such as books and articles, but you can also find images, audio files, and video content that you can use for your online marketing efforts.

The Best Resources for Non-Fiction Public Domain Content

Where do you find the public domain content? You can turn to many resources to get your hands on content that has no copyright. We'll go down the list of important ones and talk about how to search for what you need on these platforms.



The screenshot shows the Project Gutenberg website. The header includes the Project Gutenberg logo, a navigation menu with 'About', 'Search and Browse', and 'Help', and a search bar with a 'Go!' button. Below the header, there's a 'Welcome to Project Gutenberg' section with a sub-header 'Project Gutenberg is a library of over 70,000 free eBooks'. A paragraph describes the site's mission: 'Choose among free epub and Kindle eBooks, download them or read them online. You will find the world's great literature here, with focus on older works for which U.S. copyright has expired. Thousands of volunteers digitized and diligently proofread the eBooks, for you to enjoy.' Below this is a grid of 10 featured eBooks, each with a cover image, title, and author. The books are: 'Nature's carol singers by Richard', 'The history of the condition of women in', 'Verdadeiro metodo de estudar (Vol. I)', 'The Book of Saint Nicholas by Dominie', 'Lodovico il Moro by Giovanni', 'Outline-history of Greek religion by', 'Ran away from the Dutch by M. T. H.', 'Trapping wild animals in Malay jungles', 'Racconti popolari by Pietro Thouar', and 'The excavations at Babylon by'. At the bottom of the grid, there's a link: 'Some of our latest eBooks [Click Here for more latest books!](#)'

Project Gutenberg - <https://www.gutenberg.org/> - is a popular site with over 70,000 free eBooks you can use. You can search by topic for your niche to see what's available. They also have a list of the rules, including that no permission is needed to use the files, even for commercial use.

A general search for a topic, such as weight loss, will show you the results of books sorted by popularity. For the weight loss books, you'll get results including:

- [Obesity or Excessive Corpulence: The Various Causes and the Rational Means of Cure](#)

- [Overweight and Underweight \(Originally Published By a Life Insurance Company\)](#)
- [The Fun of Getting Thin: How to Be Happy and Reduce the Waist Line](#)
- [Down the Scale or Up \(Originally published by the National Dairy Council\)](#)

Two of the books listed were published by entities that may have a specific goal in mind. For example, the one published by the national dairy council that was copyrighted in 1939 has an emphasis on the benefits of drinking milk in order to meet your nutritional needs.

So you have to take the point of view of the publisher or author into account before you simply take the information and have AI work with it as a content piece that can accurately reflect what you want it to teach.

When you find the book you want, it will have a variety of ways to download it in different formats; it will tell you what size it is and whether or not it includes any images within the book.



The Internet Archive - <https://archive.org/> - is another resource to find good public-domain content. You can type your topic into the search bar and get results for your niche. This will include a variety of media formats such as text, audio, movies, and more.

Free books in Google Books

Did you know that Google Books has **more than 10 million free books available for users** to read and download? And we're adding more all of the time!

Google's free books are made available to read through careful consideration of and respect for copyright law globally: they are public-domain works, made free on request of the copyright owner, or copyright-free, e.g. US government documents.

Search the full set of free books here:

Here are some sample queries to get you started:

- [Alfred Lord Tennyson](#)
- [Beatrix Potter](#)
- [Charlotte Perkins Gilman](#)
- [Frederick Douglass](#)
- [Harriet Beecher Stowe](#)
- [Mary Wollstonecraft Shelley](#)
- [Robert Louis Stevenson](#)

More information on downloading PDFs and EPUBs for the free books you discover can be found in the [Google Books Help Center](#).


Google Books - https://books.google.com/googlebooks/about/free_books.html - in this free, public domain section has many non-fiction pieces you can search through using their search function.

[Collection](#)[Full Text & All Fields](#)

You're searching in Full Text & All Fields for items you can access.

[Search Help](#) [Advanced Search](#)

Filter your collections

View Collections	
Shared Collections	8324
Recently Updated Collections	83

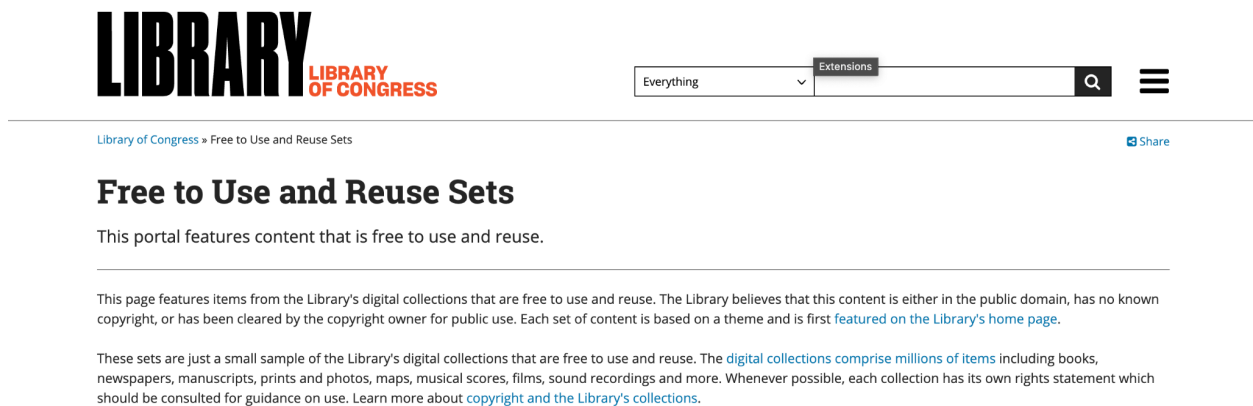
Featured Collections

Find featured collections matching keywords.

The HathiTrust Digital Library - <https://babel.hathitrust.org/cgi/mb> - has public domain works you can access by entering your niche topic. For example, searching for the word parenting results in a leaflet published by the University of Georgia, books, training guides, online guides, and more.



At PubMed Central - <https://www.ncbi.nlm.nih.gov/pmc/> - you'll find a lot of scientific and medical information. So a search for weight loss information yields many results, and you can look for the licensing for each piece.



The Library of Congress - <https://www.loc.gov/free-to-use/> - has a free-to-use and reuse section that includes all kinds of publications. You can search based on your niche keyword and find many media formats, too.

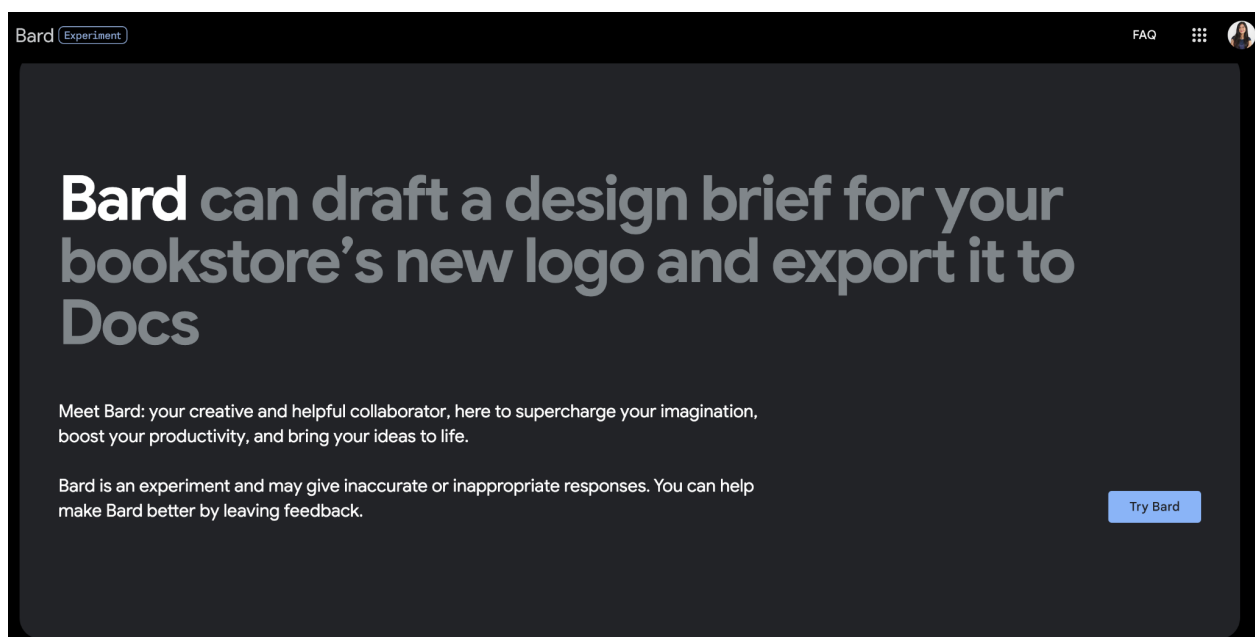
Sometimes you can find public domain items on other platforms, such as:

- Open Library - <https://openlibrary.org/>
- Wikisource - https://wikisource.org/wiki/Main_Page
- Creative Commons - <https://search.creativecommons.org/>
- National Institutes of Health - <https://www.nih.gov/>
- JSTOR - <https://www.jstor.org/>
- The British Library - <https://www.bl.uk/>
- Digital Public Library of America - <https://dp.la/>
- Feedbooks - https://www.feedbooks.com/catalog/public_domain

With any of these resources, you can search for your niche keyword to see what comes up, or you can even be more specific such as looking for keyword phrases like *vintage recipes* or *historical fitness*.

Some platforms may have a filter where you can specifically select the copyright status, such as public domain or free to use. There will be some standalone content and collections that you can dig through.

Keep in mind that some countries have different rules on copyright. So what may be copyright free in America may not be true in other countries. You have to verify your rights to use the content. If you are not familiar yet with US copyright laws, here's a great resource from the [US Copyright Office](#).



You can even use a tool like [Google Bard](#), which has access to current information, and ask it a question like “**What are the best pieces of public domain content on weight loss?**”

It will give you results, such as a book from 1923 called *The Weight Loss Cure That Works*, a book from 1997 called *The Doctor's Quick Weight Loss Diet*, and various others. Always check to ensure that the results it gives you are in the public domain. Other examples are:

- The Calories Count by Jean Mayer
- The Pritikin Program for Diet and Exercise by Nathan Pritikin
- The DASH Diet by the National Heart, Lung, and Blood Institute
- The Mediterranean Diet by Artemis Simopoulos

Remember that some of the resources you will find will be from other countries and that information may be completely different from what your country and culture are looking for.

Prepping the Public Domain Content with AI for Future Use

Once you find your public domain content for your niche, including having AI find it for you, you want to take time to have AI prep the content for however you plan to use it.

You're cleaning it up and picking and choosing which parts you will use in your online business. For example, you can allow certain AI tools to extract specific information from a public domain book, such as that only applies to metabolism or sugar addiction.

It can also remove any duplicate information. For example, if you have a dozen pieces of content you found in the public domain that you want AI to merge, you don't want overlapping information to be discussed multiple times.

Just because you find an entire weight-loss book, you can use only some of the words of that piece of content. Sometimes, the content that you're going to find is raw data.

For example, you might find a study in a medical journal, and it's very scientific. You can have AI transform that raw data into something that people can read casually and understand as relevant instruction in their own lives. Let's try to see if an AI tool can really get this done. Using BlackBear, I'll use a line from *The Art of War* by Sun Tzu with its Advanced Analogy Generator module.



BLACKBEAR Advanced Analogy Generator

Enter any topic and our AI assistant will generate unique analogies based on your input.

 Build

25 Credits

This is what I typed in the module, specifying the analogies I'm aiming for and the excerpt from the book that talks about a complex topic.

BLACKBEAR Advanced Analogy Generator



Enter any analogy you are looking to make. Please see the limitations listed in the header and be sure to disclose to your readers whenever you use AI in your work.

Type of Analogy:

fun, creative, interesting



256 characters max

Enter Analogy To Make:

By method and discipline are to be understood the marshaling of the army in its proper subdivisions, the graduations of rank among the officers, the maintenance of roads by which supplies may reach the army, and the control of military

256 characters max

These are the results I got:

Type of Analogy:

fun, creative, interesting



256 characters max

Enter Analogy To Make:

By method and discipline are to be understood the marshaling of the army in its proper subdivisions, the graduations of rank among the officers, the maintenance of roads by which supplies may reach the army, and the control of military

256 characters max

New Build (25 credits)

1. By method and discipline are like the different pieces of a jigsaw puzzle, all needing to fit together to form a complete picture.
2. By method and discipline are akin to a conductor leading an orchestra, guiding the different sections to form a harmonious sound.
3. By method and discipline are similar to a chef carefully planning a meal, combining different ingredients to create a delicious masterpiece.
4. By method and discipline are comparable to a game of chess, where strategies and tactics must be employed to win.
5. By method and discipline are like a well-oiled machine, the

- 1. By method and discipline are like the different pieces of a jigsaw puzzle, all needing to fit together to form a complete picture.*
- 2. By method and discipline are akin to a conductor leading an orchestra, guiding the different sections to form a harmonious sound.*
- 3. By method and discipline are similar to a chef carefully planning a meal, combining different ingredients to create a delicious masterpiece.*
- 4. By method and discipline are comparable to chess, where strategies and tactics must be employed to win.*
- 5. By method and discipline are like a well-oiled machine, the different parts functioning together to produce an efficient result.*
- 6. By method and discipline are similar to a ship's captain navigating deep waters, ordering the crew to stay the course while ensuring their safety.*
- 7. By method and discipline are like a judge overseeing a courtroom, ensuring that all procedures are followed, and justice is served.*
- 8. By method and discipline are like a maestro conducting a symphony, controlling the tempo and dynamics to evoke emotion in the audience.*
- 9. By method and discipline are like a sculptor sculpting a masterpiece, chiseling away the unnecessary pieces to reveal the beauty within.*
- 10. By method and discipline are like a master carpenter constructing a piece of furniture, carefully and precisely assembling the components to create a functional work of art.*

Some of the content that you're going to be gathering, in fact, many times, will be written from a historical perspective. AI can help you clean up the content so it reads in a modern voice.

Even something from the 1970s may sound outdated to someone living in 2023, so you'll want to change the tone and style to transform its vintage approach into something for the current day.

There are some AI tools that you can use to enhance the images that you gather using the public domain. Sometimes, public domain images will be very old looking, and you can run them through an AI tool or use instructions in something like [Midjourney](#) to modernize the image idea. You can get public domain images here:

- <https://www.flickr.com/photos/smithsonian>
- https://commons.wikimedia.org/wiki/Category:Public_Domain_Images_from_the_New_York_Times

Here's how to use Midjourney to generate AI images:

1. Create an Account: Before creating AI images with Midjourney, you must create an account with the platform. This is easily done by navigating to the main website and selecting the "Sign Up" button. You must fill out a few basic details to create your account, such as your username, email address, and desired password. Once your account is created, you can begin generating AI images.

2. Select an Image Source: Once your account is created, you must choose an image source to generate your AI image. You can choose from various options, including image searches or uploading an image from your collection. You can proceed to the next step once you have selected your image source.

3. Choose an AI Style: Now, it's time to select the style of AI image you would like to generate. Midjourney offers several different AI styles, such as abstract, cartoon, and still life. By choosing the appropriate style for your image, you can ensure that you get the most natural-looking result.

4. Generate the AI Image: Once you've chosen the style of AI image you would like to generate, it's time to generate it. You can generate your AI image in just a few clicks with Midjourney's easy-to-use interface. After generating the AI image, you can view, share, and save it for later use.

You can also use AI to merge different sources of public domain content to combine logically or cohesively. You may have to feed it all of the information first and get it to extract anything irrelevant to the topic and ask it to organize it in an ideal way.

You can also use AI to help you pinpoint any type of semantic information related to your main topic that might be a good fit, and you can also find public domain sources.

Different online tools can analyze and categorize text, clean it up, and polish it for your intended audience. Try [OpenCV](#) to help you manipulate images if you need to.

With all of this content, you can also use AI to prepare some hypothetical case studies that will illustrate the points the content is trying to improve. It can tailor them to your specific audience, too.

Using AI to Transform Public Domain Content for You

When you've gathered your public domain content and used AI to clean and organize it for you, you can then use AI to fully transform the content to become a valuable resource for your target audience.

Not only do you want it to have your voice, but you also want to add value to the content somehow so that it either reads better, is brought up to date, or includes information that wasn't necessarily in the original single source because you've merged data for the reader.

You can have AI restructure a bunch of different public domain content to present in a new style or format better suited to your specific audience or for a different platform.

Your first prompt can be for it to turn old content into contemporary reads, ensuring that any outdated language is eliminated. If you have a scientific or medical niche topic,

there'll be a lot of data that you can feed into your AI tool and have it interpret it into something easy for the average person to understand.

You might have gathered a chart, graph, or other types of visual image that reflects some data, and you can ask AI to turn that into a text-based explanation if you don't want to use the graphic version.

There will be times when you have a large amount of public domain content, and you want AI to condense or summarize it into a smaller piece that people can read and understand without having to sort through page after page of details.

This can be true for everything from lengthy studies that you want to absorb, analyze, and summarize, or it can be something like instructions that are just too detailed that need to be given in bite-sized or broader tasks.

For example, you can prompt AI like this: "Please provide a summary of the text below so that it's easy to read and explains the information better without them having to sort through a lot of detail." You can also ask it to paraphrase certain content, even if it's just a paragraph or page that you want to be worded differently. Just ask AI to "Please paraphrase the following content."

BlackBear also has a module called Book Summarizer. Let's use The Art of War by Sun Tzu again as an example to test it.

BLACKBEAR Book Summarizer

Enter any book or book topic to get a summary of the main points:

Enter any book title:

The Art of War by Sun Tzu

256 characters max

New Build (5 credits)

1. Know Yourself and Your Enemy: Sun Tzu emphasizes the importance of thoroughly understanding yourself and your enemy in order to gain the upper hand in any battle. The more knowledge you have about yourself and your enemy the better off you are in the long run. Knowing both your own strength and weaknesses and those of your enemy allows you to create a strategy that will maximize your success.

2. Take Every Advantage: Sun Tzu encourages his readers to take every advantage and use every advantage at their disposal. He emphasizes the importance of being creative

Copy

Build Log

1. Know Yourself and Your Enemy: Sun Tzu emphasizes thoroughly understanding yourself and your enemy to gain the upper hand in any battle. The more knowledge you have about yourself and your enemy, the better off you are in the long run. Knowing both your strength and weaknesses and those of your enemy allows you to create a strategy to maximize your success.

2. Take Every Advantage: Sun Tzu encourages his readers to take every advantage and use every advantage at their disposal. He emphasizes the importance of being creative and using tactics such as ambushes, speed, and surprise, as well as creating chaos for the enemy, to gain a winning advantage. It is important not to underestimate the power of psychology and use it to your advantage.

3. Be Prepared: Sun Tzu stresses the importance of being prepared for any and all battles. This means having a well-thought-out plan, trained troops, and the right tools for the job. He also emphasizes the importance of understanding terrain and weather conditions, as they can help or harm your chances of success.

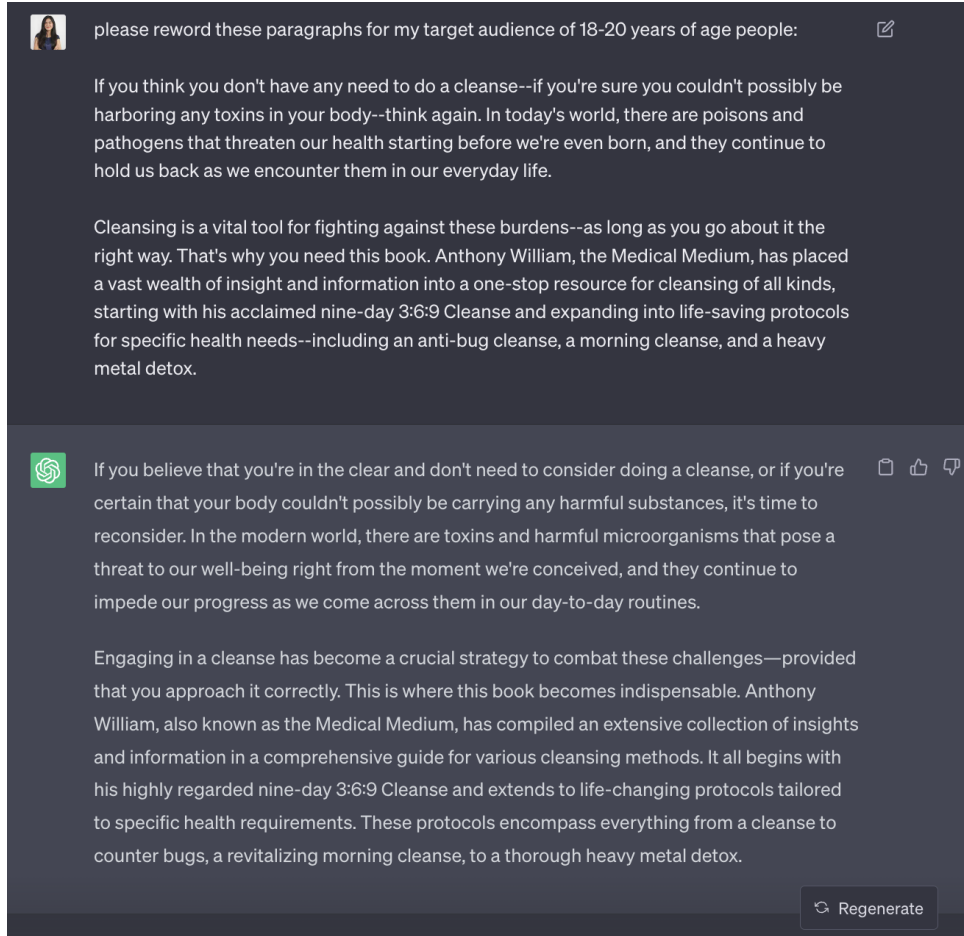
4. Avoid Direct Conflict: Sun Tzu cautions against attempting to fight a battle head-on, as this will almost always lead to disaster. Instead, he encourages his readers to use indirect methods to achieve victory. This includes using guerilla tactics and outsmarting the enemy to gain a winning advantage.

5. Know When to Retreat: Sun Tzu acknowledges that there are times when retreating is the best option. He advises that one should be prepared to retreat if the battle is not going as expected and that retreat should always be conducted orderly. He also emphasizes that it is important to recover quickly from a retreat to be ready to fight again.

You can have AI take the public domain content you find and specifically aim at a certain demographic. For example, if you find a weight loss book that's generic, you can ask it to reword it so that it specifically targets men and women over the age of 50.

Or, if it's a fitness book, you can ask it to rewrite it so that it gives the same advice but tweet for an audience who suffers from back pain or is morbidly obese. You might find a weight loss book that teaches people how to lose weight with a certain nutritional plan, and you can have it reconstruct that public domain content so that it works for those on a budget or a certain dietary plan, like vegetarianism.

Here's an example of how to use an AI tool to reword content while targeting a specific audience using ChatGPT:



This is an excerpt from a description of a book available on Amazon called “Medical Medium Cleanse to Heal” by Anthony William.

Another thing you can have AI do with your public domain text during the transformation is to go more in-depth with whatever is presented in the original piece. Bringing it into the modern world means more information can be shared with the reader than was originally shared many years ago.

You might prompt AI like this: **“Expand on the statement below in more detail with an explanation, example, and step-by-step action plan.”** So if the statement is about the importance of exercise in losing weight, AI could turn that into an entire fitness piece for you. Let’s try ChatGPT again for this using the excerpt above.



Expand on the statement below in more detail with an explanation, example, and step-by-step action plan:



If you think you don't have any need to do a cleanse--if you're sure you couldn't possibly be harboring any toxins in your body--think again. In today's world, there are poisons and pathogens that threaten our health starting before we're even born, and they continue to hold us back as we encounter them in our everyday life.

Cleansing is a vital tool for fighting against these burdens--as long as you go about it the right way. That's why you need this book. Anthony William, the Medical Medium, has placed a vast wealth of insight and information into a one-stop resource for cleansing of all kinds, starting with his acclaimed nine-day 3:6:9 Cleanse and expanding into life-saving protocols for specific health needs--including an anti-bug cleanse, a morning cleanse, and a heavy metal detox.



Sure, let's delve into this concept with more detail, including an explanation, example, and step-by-step action plan.



Explanation:

The belief that our bodies are naturally equipped to handle toxins and harmful substances can be misleading in today's world. Even if you're convinced that you're leading a healthy lifestyle and don't need to consider a cleanse, it's important to recognize that our environment is riddled with potential threats that we may not even be aware of. From pollutants in the air we breathe to pesticides in the foods we eat, toxins and pathogens are constantly bombarding us. This assault starts even before we are born, as some toxins can be passed from mother to child during pregnancy.

Example:

Imagine you're a college student living in a bustling city. You're diligent about your diet, exercise regularly, and prioritize your well-being. Despite your efforts, you might be exposed to pollutants from traffic, chemicals in cleaning products, and even traces of heavy metals from your drinking water. These substances may accumulate in your body over time, leading to fatigue, skin issues, or even long-term health problems. This example illustrates how toxins can find their way into our systems even when we believe we're taking good care of ourselves.

Step-by-Step Action Plan:

1. **Awareness:** Understand that toxins are pervasive in the modern world and can enter your body from various sources, including food, water, air, and personal care products.
2. **Education:** Learn about the different types of toxins and their potential health impacts. Research studies and reliable sources to better comprehend the risks associated with environmental toxins.
3. **Self-Assessment:** Reflect on your lifestyle and potential exposure to toxins. Are you living in an urban environment? Do you use products with harsh chemicals? This evaluation will help you identify potential areas of concern.
4. **Consultation:** If you're unsure about your toxin exposure or its impact on your health, consider seeking guidance from a healthcare professional. They can help you understand potential risks and tailor recommendations to your specific situation.
5. **Choosing the Right Cleanse:** If you decide that a cleanse is right for you, research different cleansing methods. Anthony William's book offers a range of cleansing protocols for various needs. Start with the acclaimed nine-day 3:6:9 Cleanse to kickstart your journey.
6. **Preparation:** Before starting any cleanse, prepare your body by gradually reducing processed foods, caffeine, and alcohol. This can ease the transition and reduce potential detox symptoms.
7. **Follow the Protocol:** Adhere to the recommended cleanse protocol. This might involve consuming specific foods, fluids, and supplements that support the detoxification process.
8. **Hydration and Nutrition:** Stay adequately hydrated during the cleanse, and focus on nutrient-dense foods to provide essential vitamins and minerals for optimal detoxification.
9. **Supportive Practices:** Incorporate practices like meditation, yoga, or deep breathing to reduce stress, which can aid the detox process.
10. **Post-Cleanse Maintenance:** After the cleanse, gradually reintroduce regular foods while continuing to prioritize whole, unprocessed options. Consider making long-term adjustments to your lifestyle to minimize toxin exposure.

Remember, cleansing is not a one-size-fits-all solution. It's essential to tailor your approach to your unique circumstances and consult professionals if needed. Anthony William's book can serve as a valuable resource on this journey, providing insights and protocols to help you cleanse effectively and promote your overall well-being.

Regenerate

You might also have your AI tool source some modern research studies that can back up the original text. You might even discuss the original study and how things have changed, and it can make the correlation between the two, such as discussing the cause and effect of changes. This one is a module from BlackBear called Advanced Research Assistant that can do just that:



BLACKBEAR Advanced Research Assistant

Enter any topic and target audience and our AI assistant will generate useful writing & research related to the topic.

Build

25 Credits

AI-Powered Use of Public Domain Content on Multiple Platforms

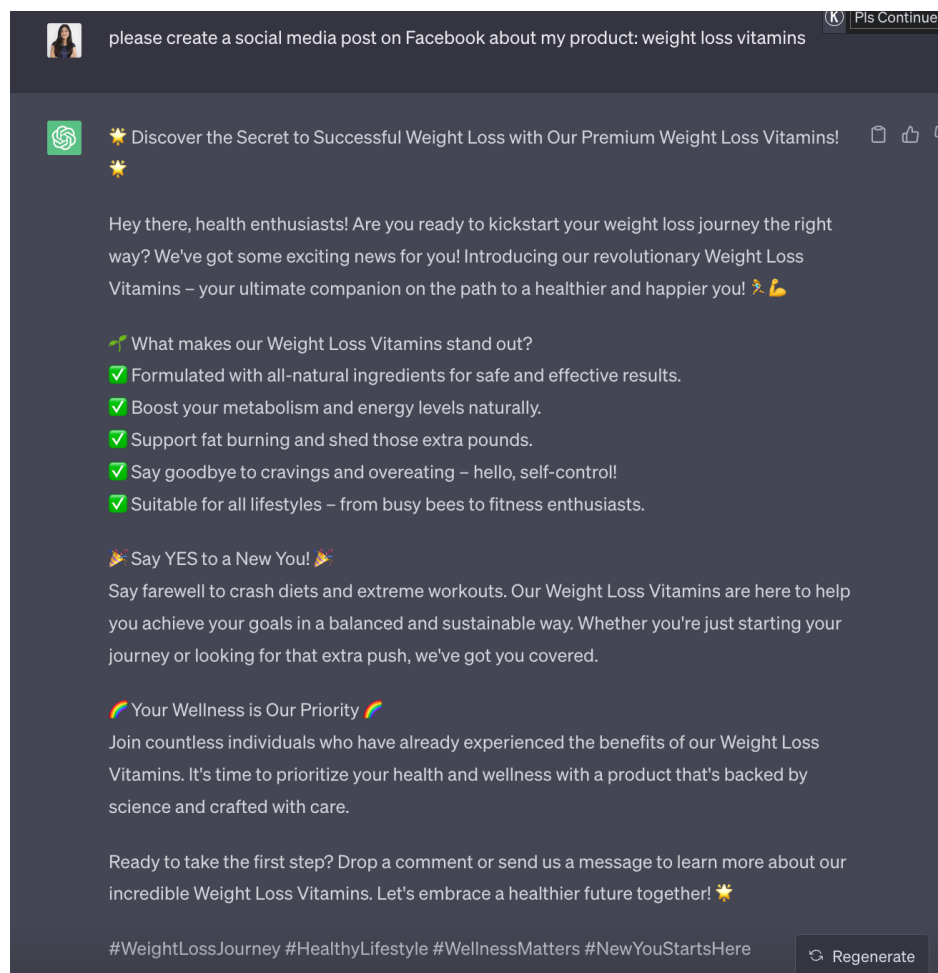
Getting AI to turn your public domain text content into enhanced text content is a wonderful way to add more content to your website and blog, social media profiles, email marketing strategy, product line, and more.

You can create a list with new lead magnets using public-domain content and AI combined. But you can also have AI turn this content into things you can use on different platforms and for different audiences.

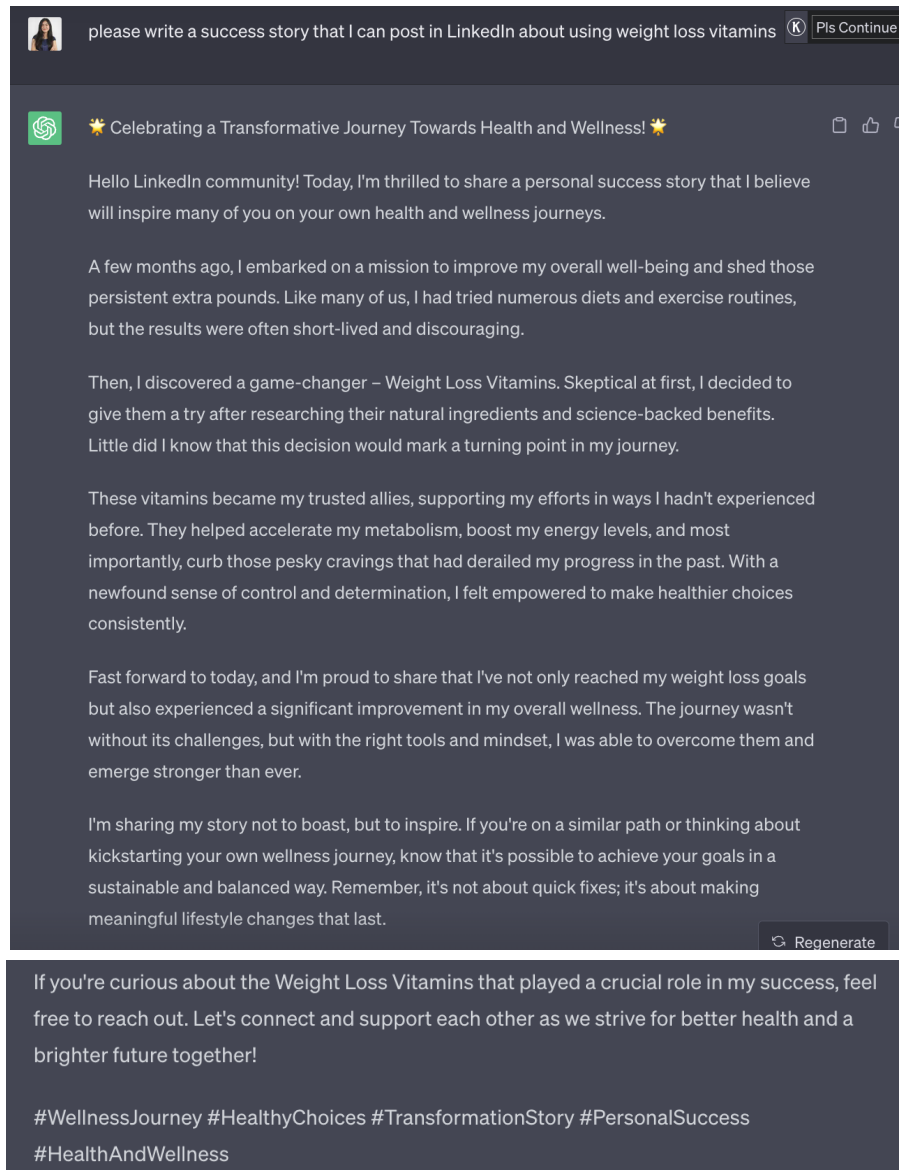
If you've been an Internet marketer for any time, you'll understand that different platforms have different segments of an audience, and they respond in unique ways to certain topics.

Your content on Facebook might be very different from what you publish on LinkedIn. So you can have AI turn your public domain content into one piece that appeals to a Facebook audience with tips or success stories - and another that appeals to the more professional audience on LinkedIn with a more academic and science-backed approach.

Here's a sales copy for a Facebook social media post generated by ChatGPT promoting weight loss vitamins:



And then this is a success story example generated by ChatGPT for a LinkedIn post:



It can also help you harness a message specific to certain demographics based on age. A younger demographic might want the visual content and social proof, while an older audience needs the step-by-step details and evidence to back things up.

It can also transform your content so that it's appropriate for a different audience based on their level of knowledge or skill. For example, you can take public domain content and dumb it down for a beginner audience or make it more advanced for those who have some knowledge initially and want to take things to the next level.

When you're using public domain content for blog-building purposes, your goal will be to rank high in the search engine results pages (SERPs) so that your content gets found by the intended audience and you receive organic traffic.

You can take the public domain content and give AI the instructions to create a pillar blog post that is thorough for your audience and optimized for search engine results based on a certain keyword phrase.

Your goal might be to turn it into an eBook you put on a site like Amazon Kindle or other places that publish for the authors. You can give AI a big database of different public domain content you have sourced and turn it into a full eBook. You can put your name as the author.

For example, you may have found public-domain content about metabolism, healthy habits, exercise, and nutrition and asked AI to combine them all into one ultimate guide for easy weight loss.

You can also give AI some content you find in the public domain and ask it to develop certain interactive elements for your info products, such as quizzes or worksheets that will serve as a good bonus download. BlackBear has a Quiz Question Generator module that can generate content about different topics.



BLACKBEAR Quiz Question Generator

Enter any topic and our AI assistant will generate a list of potential test questions related to the topic for students.

 Build

5 Credits

Let's use weight loss as an example once again:

BLACKBEAR Quiz Question Generator



Enter any topic to get a list of potential test questions to ask students:

Enter quiz topic:

weight loss



256 characters max

New Build (5 credits)

1. What is the caloric difference between a pound of fat and a pound of muscle?
2. What is the recommended caloric intake for an average adult to lose weight?
3. What is the difference between a healthy diet and a crash diet?
4. What is the recommended amount of exercise needed to promote weight loss?
5. What are the benefits of consuming more fiber in the diet?
6. Is weight loss necessary for overall health?
7. What type of exercise is most effective for burning calories?
8. How can drinking more water help with weight loss?

1. What is the caloric difference between a pound of fat and a pound of muscle?
2. What is the recommended caloric intake for an average adult to lose weight?
3. What is the difference between a healthy and a crash diet?
4. What is the recommended amount of exercise to promote weight loss?
5. What are the benefits of consuming more fiber in the diet?
6. Is weight loss necessary for overall health?
7. What type of exercise is most effective for burning calories?
8. How can drinking more water help with weight loss?
9. What are the risks associated with rapid weight loss?
10. What are the best ways to maintain regular exercise and healthy eating habits?
11. How can individuals overcome emotional eating?
12. What are some preventive measures individuals can take to avoid regaining weight?
13. What is the difference between fat-soluble and water-soluble vitamins?
14. How does the muscle-to-fat ratio affect the metabolic rate?
15. How do certain nutrients such as protein, fat, and carbohydrates affect weight loss?
16. What are the different types of diets, and how do they work?
17. What are the side effects of diet pills and other weight loss supplements?
18. How can stress lead to unhealthy eating habits?
19. What are some healthy alternatives to unhealthy snacks?
20. What is the difference between good and bad fats?

If you want to create an online course out of your public domain content, AI can take the primary ideas and tailor them for a specific learning process that takes people through a concept and is specific to their needs.

For example, you may have found some good weight loss information in the public domain, and you can ask AI to tailor it for people who want to build muscle or lose 100 pounds.

You can even use AI tools like [Hootsuite's built-in AI tool OwlyWriter](#) to take your new content and create captions and social media posts that are scheduled to be published on your various accounts online.

Allow AI to Repurpose Your Public Domain Content Into Multimedia Formats

It's always a good idea to repurpose your content in many different ways so that you maximize your use of it and achieve a higher reach for your target audience. Whether you create it yourself or you have AI create the multimedia pieces out of public domain content, it's a good idea to take the text content and turn it into video, audio, and graphics and take those pieces of content and turn it into the other formats (including text) as well.

As we saw in the section about where to source public domain content, you can find images, audio files, and videos or movies that can be transformed into text-based blogs, eBooks, emails, lead magnets, and more.

This is a wonderful way to breathe new life into content that may have only been consumed in one format in the past. That means many people may need to catch up on the content's message.

Start by taking the text public domain content that you find and turning it into videos. Videos are one of the most popular media formats online, and if you can get them on YouTube or TikTok in short and long-form versions, you will reach a wide audience.

You can give AI text content and ask it to turn it into a specific video length, such as a 20-minute tutorial or a 60-second summary. You can also have it turn it into different types of videos.

For example, AI can turn it into a show presentation narrated by yourself or an AI bot. It can turn it into an animation-type video, or it can even turn it into a video where a talking head presents information that looks human but is robotic.

Here are some AI tools that you can use to turn text into multimedia forms:

The first AI tool I want to discuss is **Adobe InDesign**. This powerful software enables content creators to quickly and easily design and publish documents, creating complex

layouts for magazines, books, brochures, and websites. In addition to text, InDesign also supports importing and exporting various multimedia formats, including PDFs, videos, and audio files. InDesign allows content creators to easily combine text and visual elements to create stunning multimedia documents.

Another popular AI tool is **Adobe After Effects**. This powerful software allows content creators to create and animate stunning visual effects and motion graphics, adding depth and realism to their projects. After Effects also supports importing and exporting various multimedia formats, including videos, audio, and images. With After Effects, content creators can easily turn text into multimedia formats, adding visual elements and animations to their projects to create stunning and unique multimedia experiences.

The third AI tool I want to discuss is **Adobe Audition**. This powerful software enables content creators to create and edit audio projects, adding professional-grade sound effects and audio enhancements to their projects. In addition to audio, Audition also supports the import and export of various multimedia formats, including videos, images, and text. With Audition, content creators can quickly and easily convert text into multimedia formats, creating audio experiences that are both captivating and engaging.

If you prefer to create the content yourself in multimedia formats, such as you being on camera, you can have AI create a script and storyboard for you based on the public domain content you provide to it.

So you might take an old, public-domain weight loss exercise manual and have AI turn it into an animation format that engages your viewers. Or you might have a scientific study published in the public domain, and AI can turn it into a slideshow presentation that summarizes the information in an easy-to-absorb manner.

You can also use AI to turn text-based public-domain content into audiobooks. Or, have it narrate the content into a podcast or series of episodes so you can upload it and have it syndicated across many different platforms.

AI can even add intro and outro music or background sound effects, depending on what's relevant to your niche topic. You can choose from different voices that will narrate your piece, or you can even ask it for a script that you use if you want to record it yourself for an audio file.

Infographics are a good fit for social media platforms, such as Instagram, Pinterest, or Facebook, but they can also be used on your blog and emails. You can use AI to create a visual approach to certain public domain text content so that it represents the overall idea at a glance. And you can also use tools like [Canva](#) to create engaging infographics.

If you find an audio, video, or image that you want AI to work with, you can feed it to your AI tool (often in the form of a link directly to it) and ask it to turn it into a blog post, short report, email, book outline or whatever you want to use it for in the text, too.

Monetization Strategies to Use with AI-Tweaked Public Domain Content

Remember that AI can help you monetize your public domain content, too. It's wonderful that you are using both public domain content and artificial intelligence tools at no cost, and it's even better that you can earn from what it creates for you.

You can start with [affiliate marketing](#). AI can help you determine which products, whether digital or physical, you should be promoting within the content you have downloaded from public domain sources.

It can analyze buyer behavior in your niche, along with trends, and give you a good indication of what will convert well with your audience. It can analyze sales data and use social listening skills to give you recommendations.

It can also tell you where you should include the promotional components (links and call to action statements) within the refurbished public domain content, and it can craft that for you.

It can also give you insight into subscription-based models. If you want to earn a recurring income from your promotions or products, it can help you develop ideas that you can sell to your customers or those that others sell, and you can earn a commission from them.

An example of this might be AI recommending that you provide a service that offers weekly personalized meal plans or workout routines to subscribers, or you promised to continually upload topic-relevant content to a membership area in PDF or video format.

The membership is also like a private community that includes lots of expert advice you have gathered from public domain sources and transformed into something representative of your brand.

AI can make recommendations about using display ads and earning revenue from things like [Google AdSense](#) or from sponsors willing to pay for a spot on your blog or social media based on the public domain content you are tweaking and publishing.

Here's a step-by-step guide on how to use Google AdSense:

1. Sign up for a Google AdSense account. Before you do this, make sure to read and understand Google's policies regarding AdSense. You must provide your website address, contact information, and payment options.
2. Once your account is approved, you can customize your ads. You can decide how large the ads will be, what colors, and which ads you want to show. You can also choose specific keywords that will help direct relevant ads.

3. Next, you must install the AdSense code on your website. You can copy and paste the code into your website's HTML or use an available plugin using a content management system such as WordPress.

4. After installing the code, you must set up ad units. You can do this from within your AdSense account. You will need to choose the size of the ad and the types of ads that you want to show. You can also choose from various formats, such as banner ads, text ads, or link ads.

5. After you have set up your ad units, you will need to review your performance in the "My Ads" section of your AdSense account. This will show you how much you earn and how well each ad performs.

6. Finally, you should monitor your ads and adjust your settings to maximize your earnings. You can also ensure that your ads comply with Google's policies using the AdSense Policy Center.

It might help you find and transform the best content in the public domain that will help you earn content creator funds, such as those on YouTube or TikTok. It can help you develop a channel that earns well from the views it gets and the engagement it enjoys.

It can also help you put together full courses, whether it's in text or video format, and sell them as digital info products. Or, it can map out an entire webinar that you can record and sell that delivers a high level of valuable information you have sourced and transformed as public domain content with the help of AI.

You can start selling printables on Etsy using the public domain content you have found and turned into something valuable for your audience with the assistance of AI tools.

For example, it can help you design workout logs based on fitness regimens you found in the public domain or other weight loss advice the buyer might want tailored to their needs.

It can create checklists and cheat sheets or journal pages with quotes based on the public domain content you sourced for AI to turn into something modern and impressive.

Public domain content and artificial intelligence are the perfect fusion of resourcefulness and innovation in the marketplace. You're reviving ideas, modernizing them, and making them relevant for a new audience or generation that can benefit from your efforts.

AI has given marketers an amplified ability to use public-domain content. From the enhancement and transformation of materials to allow you to personalize and tailor them to your intended audience easily, these tools give you many opportunities at your fingertips.